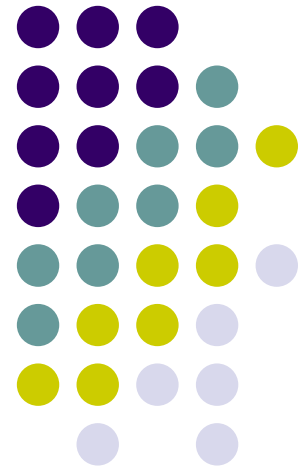
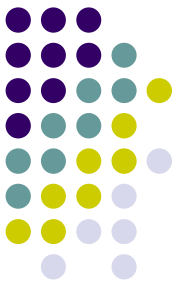


Memorable Places

How they happen

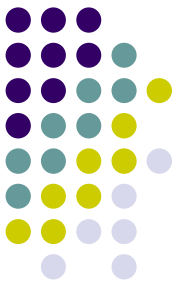


Bellevue, Kentucky



- Conventional zoning with a historic overlay zone
- Fairfield Avenue Design Review Guidelines Manual
- Bellevue Renaissance Committee

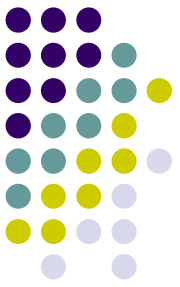
Ludlow/Clifton, Cincinnati, Ohio



Bike Rack

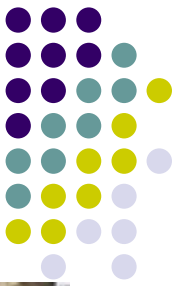
- Conventional zoning with community character standards (adopted in 2004)
- Urban design overlay (not historic district)
- City streetscape project
- Neighborhood association – active participation in promoting the area
- Main Street program through the National Trust

Over-The-Rhine, Cincinnati, Ohio



- Conventional zoning (2004)
- Historic district
- Historic districts do not dictate colors

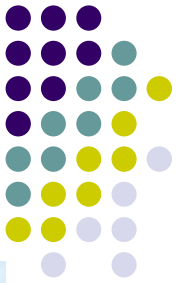
Mariemont, Ohio



- Architecture Review Board
- Design Guidelines
- Mariemont Preservation Foundation

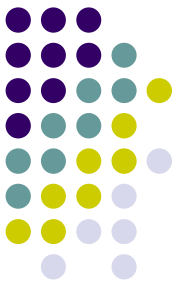
Main Street, Louisville, KY

<http://www.louisvilleky.gov/NR/rdonlyres/9B578902-F9F0-4793-858B-B2DE417B9C74/0/WestmainNG.pdf>



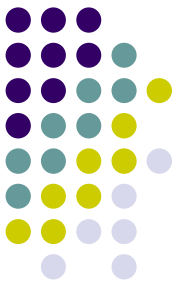
- West Main was awarded the APA Great Streets/Great Places in America recognition
- Located in the Downtown Form District as well as the Downtown Design Review Overlay District with an established review committee
- Established West Main Street Design Guidelines
- Preserve existing historic character
- Architectural Review Committee

Fort Thomas, Kentucky



- Conventional zoning
- CBD Design Review Guidelines and Board
- Fort Thomas Renaissance
- Incentives
 - Low-interest rate façade loan program
 - Discount paint program
 - Property assessment moratorium program
 - SBA 504 loan program
 - Preservation, Federal, State tax credits

Mainstrasse Promenade, Covington, Kentucky



- Due to a lack of refrigeration, market houses were important to provide food on a daily basis
- Site of the historic Sixth Street Market House (1861 – 1907)
- Market House razed and the land turned over to the park board
- Renamed Steinfeld Park in 1974