

MADISON AVENUE CORRIDOR

OCTOBER 2007 UPDATE

Over the past month, NKAPC Staff have met with fellow planners and City staff to establish the scope of the new building design standards and to begin assembling conceptual images which will be used to illustrate the mixed use urban form that was recommended in the *Madison Avenue Corridor Redevelopment Plan* (2005). A number of challenges are involved in shaping the design intent of the Madison Avenue Corridor Overlay (MAC-O) Zone, including:

- How to promote a pedestrian friendly environment and minimize the impact of the automobile along an automobile dominated north-south arterial into and out of Covington.
- How to encourage an appropriate mix of compatible uses consistent with the location, access, and cultural amenity characteristics of the corridor.
- How to encourage an appropriate mix of compatible housing types that work together to create a harmonious mixed use streetscape.

Public meeting in February 2008

A public meeting is tentatively planned for February 2008. The purpose of the meeting will be to involve property owners, area residents and other interested parties in the preferred streetscape plans as well as to take part in the visual preference survey (see below). This process will be used to help guide the building form standards for the corridor.

Visual Preference Survey (VPS) Development

A visual preference survey uses images and simulations to help people focus on how they would like to see future development occur. The purpose of the survey is so that participants can rate individual images in several categories based on how appropriate they feel the various patterns or designs of development would be within the Madison Avenue Corridor.

NKAPC Staff are also working to create a version of the VPS to provide an opportunity for those who are not able to attend the public meeting to take the survey on-line and provide their input.

Project Website:

<http://nkapc.org/MadisonAveStudy.html>

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City of Covington

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