# Vision and Goals

## Vision Statement
The Crescent Springs Gateway Study Area will redevelop into a mix of uses that are integral to an overall planned development. Future development may feature office, retail, interstate retail, service or residential elements. These uses will compliment one another and be harmonious in regards to site and architectural design. Imaginative and thoughtful design within the Study Area will give a unified and impressive entrance into the city. The Study Area will be highly accessible and inviting for pedestrians, cyclists, transit riders, and automobiles. Redevelopment barriers will be removed to help make the Study Area an attractive place for developers to create a unique and vibrant gateway to the city. It is understood that the redevelopment of the Study Area will slowly evolve and each improvement, no matter how small, must be crafted with the future in mind.

## Goals
1. Creatively redevelop the Study Area into well-planned, sustainable, economically viable and productive uses.
2. Improve the appearance and functionality of the Study Area in a manner that accommodates all modes of transportation, including bicycles and pedestrians.
3. Use green infrastructure elements to improve infiltration of stormwater and improve air and water quality.
4. Improve connectivity to adjoining areas for vehicles and pedestrians.
5. Design a street system that improves access to the entire Study Area and redesign the intersections to insure maximum traffic capacity while optimizing right of way.