Crescent Springs Gateway Study
Meeting #9
December 16, 2009
Agenda

• Welcome
• Last meetings minutes
• Design Guidelines
  – Streetscape
  – Parking
  – Building
  – Signage
  – Green Infrastructure
• Next meeting – January 27th 2010
Design Guidelines help create the character of the area

- This is the primary entryway into your City
- Only one chance to make a first impression
- This area contains valuable real estate
- Design Guideline recommendations can differ within land uses
Streetscape

- Cross-section (width of street/lanes, number of lanes, design features such as medians, etc.) extend from edge of parking to edge of parking or building face to building face.
- Location and size of sidewalks
- Landscaping along the streets
- Street lights and furniture
- Underground utilities
- Pedestrian friendly with drive thru (shared access, clear visibility, etc)
- Landscape walkway to pedestrian railroad crossing
Size and Location of Sidewalks
Landscaping along Streets
Lighting
Street Furniture
Parking

• Location of parking
• Amount of parking (including size of spaces, distribution between front, side and rear of building, distance between street and building, etc.)
• Landscaping of parking lots
Landscaping in Parking Lots
Buildings

- Location of building (proximity to street, etc.)
- Height of building
- Building size / footprint size
- Exterior materials
- Fenestration / window ratios
- Roof designs
- Breakup of the building’s street wall
- Franchise/formula buildings
Location of Buildings
Buildings with a few windows
Buildings with windows & good exterior finishes
Altering Building Facade

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Northern Kentucky Area Planning Commission
Altered Formula
Buildings

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Gateway, Signage & Wayfinding

• Entryway (city name, salutation)
• Pole signs (height, location, total number)
• Monument signs
• Signs on buildings
• Multi-vendor signs
• Wayfinding outside of study area
• Wayfinding within study area
Gateway & multi vendor signs
Monument Signs
Wayfinding along Interstate and Highways
Green Infrastructure

- Green Building design
- Stormwater management
- Tree Canopy
- Pervious surfaces
- Vegetation buffer along RR and Interstate
Green Buildings
Permeable surfaces and stormwater induction/retention gardens