

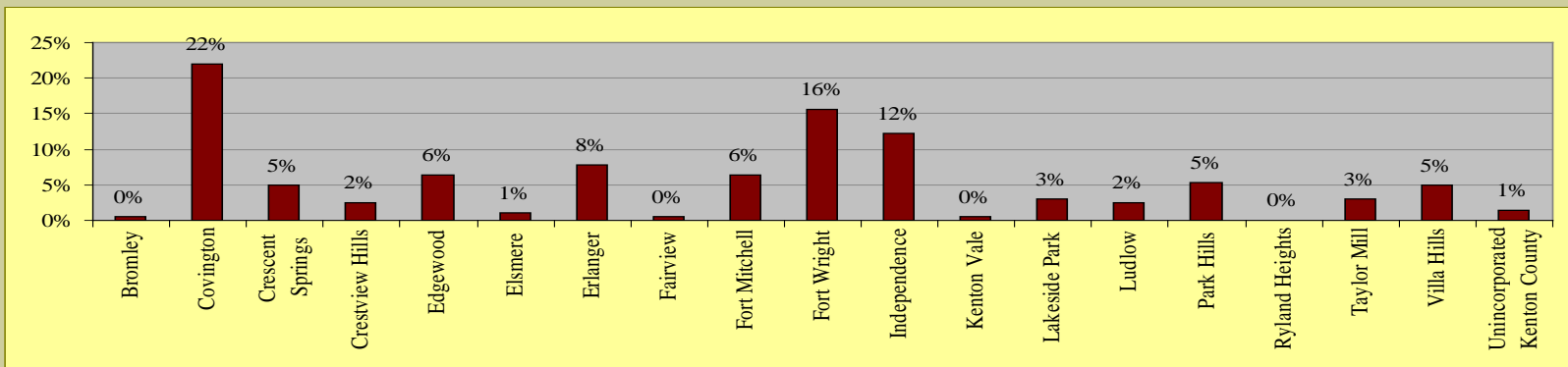
PUBLIC OPINION SURVEY: SEPTEMBER 2010

Where do you reside?

Bromley	1
Covington	45
Crescent Springs	10
Crestview Hills	5
Edgewood	13
Elsmere	2
Erlanger	16
Fairview	1
Fort Mitchell	13
Fort Wright	32

Independence	25
Kenton Vale	1
Lakeside Park	6
Ludlow	5
Park Hills	11
Ryland Heights	0
Taylor Mill	6
Villa Hills	10
Unincorporated Kenton County	3

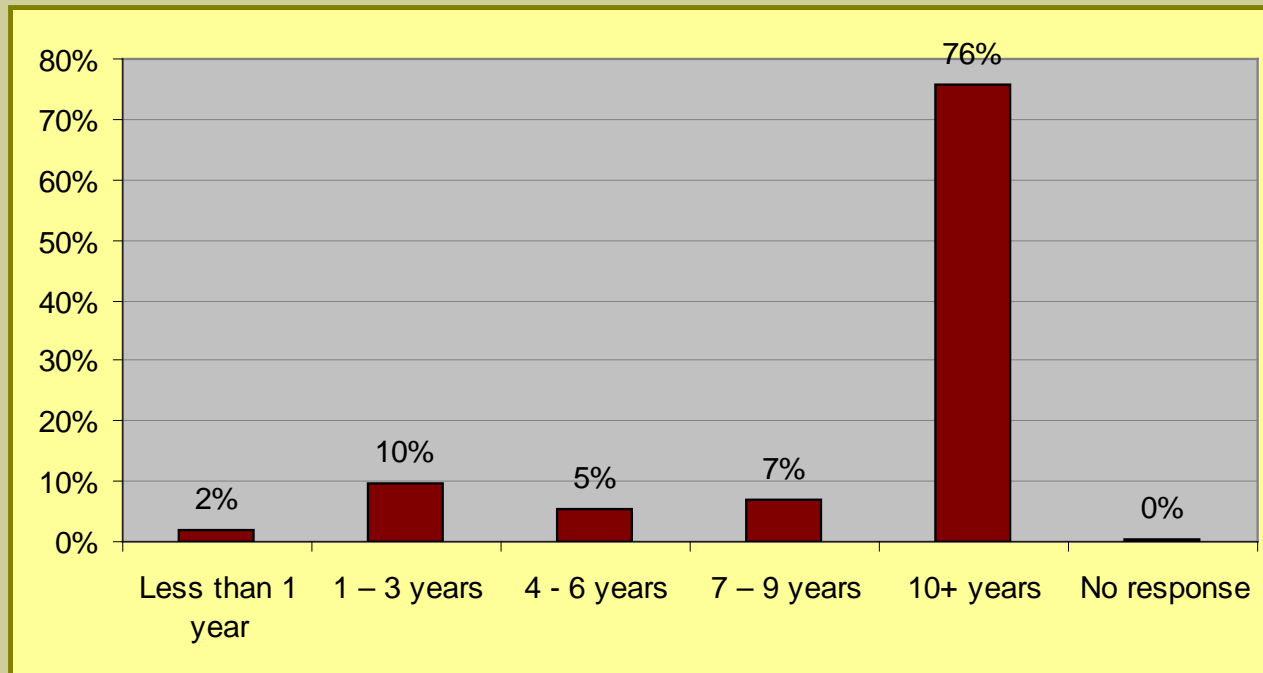
Total	205
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PUBLIC OPINION SURVEY: SEPTEMBER 2010

How long have you been a resident of Kenton County?

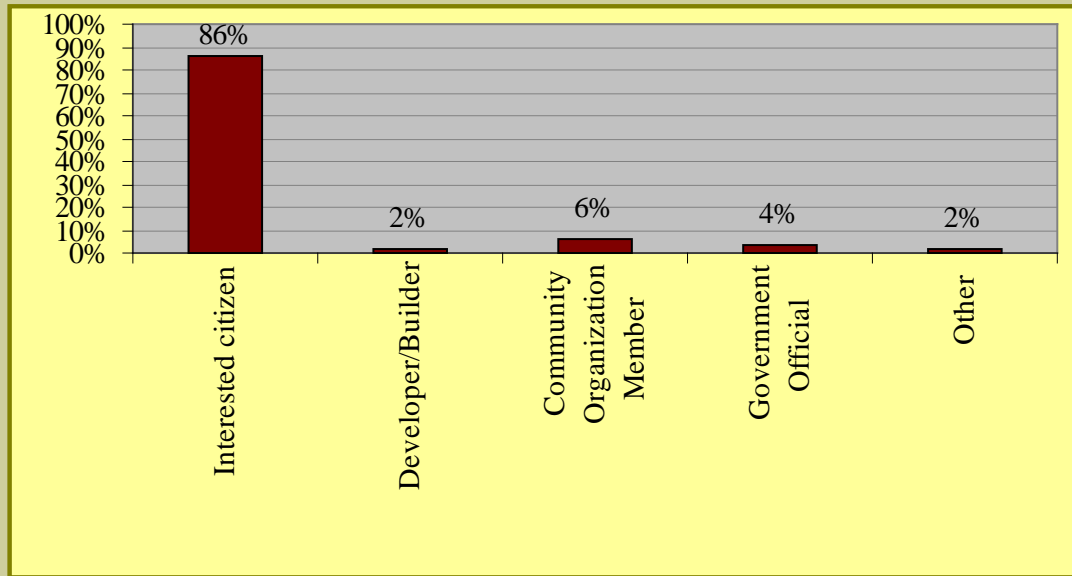
Less than 1 year	4
1 – 3 years	20
4 - 6 years	11
7 – 9 years	14
10+ years	155
No response	1
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

Which category best describes your interest in The Hills project:

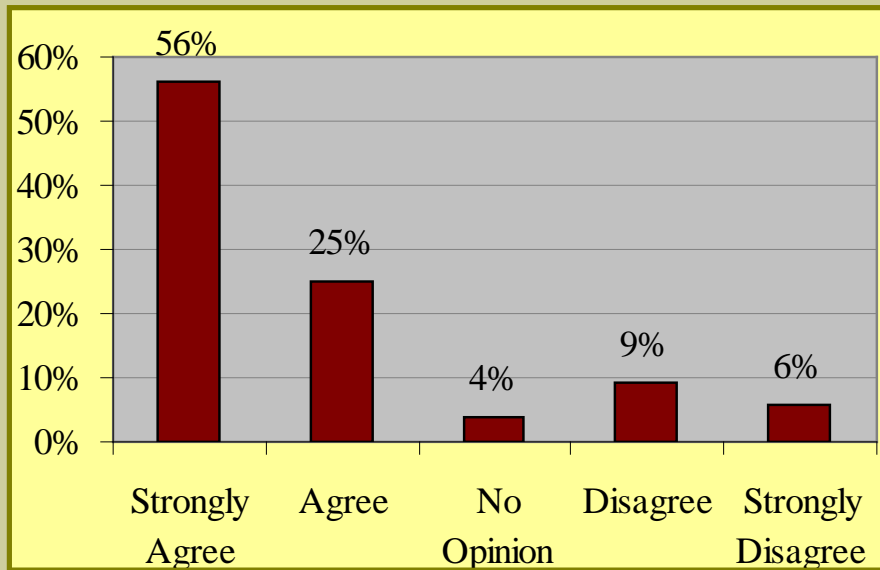
Interested citizen	177
Developer/Builder	4
Community Organization Member	12
Government Official	8
Other	4
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

Reducing the number of homes allowed to be built on hillsides is an appropriate way to conserve hillsides.

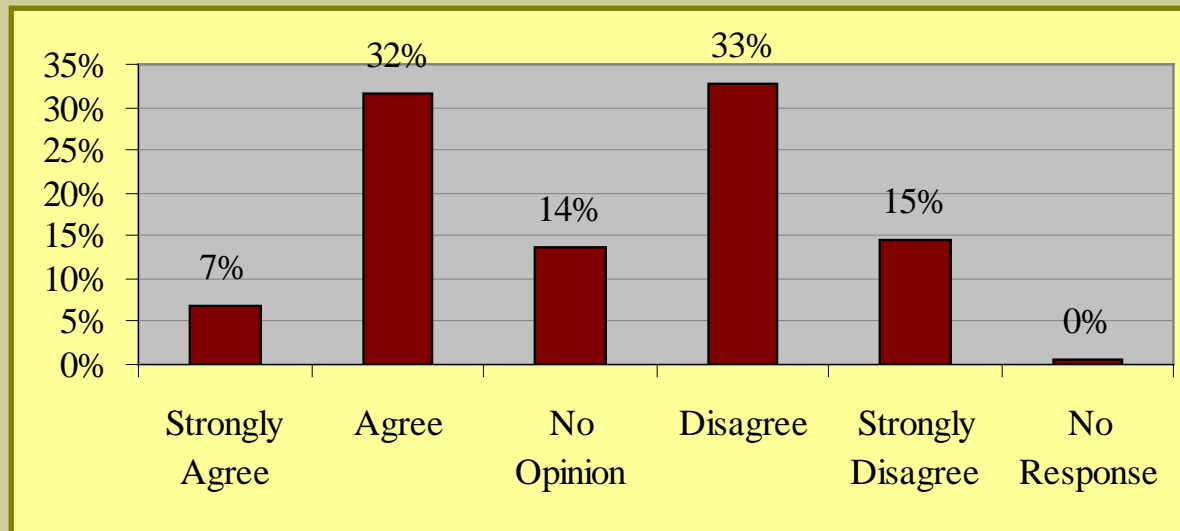
Strongly agree	115
Agree	51
No opinion	8
Disagree	19
Strongly disagree	12
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

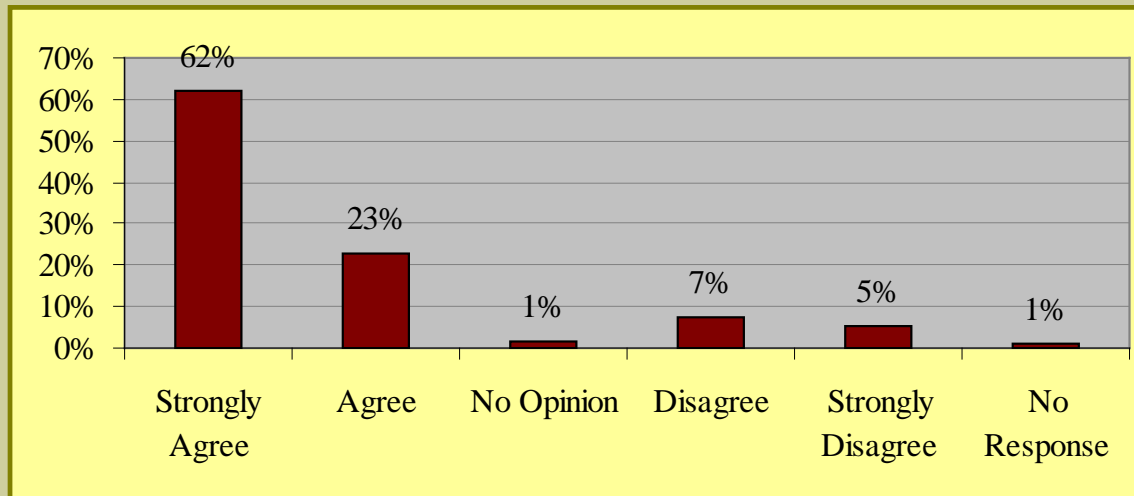
If the number of homes allowed to be constructed on a hillside is reduced to promote conservation, the developer should be allowed to build more homes on level land on the same site.

Strongly agree	14
Agree	65
No opinion	28
Disagree	67
Strongly disagree	30
No response	1
Total	205



Prohibiting industrial and large scale commercial buildings on hillsides is an appropriate way of conserving them.

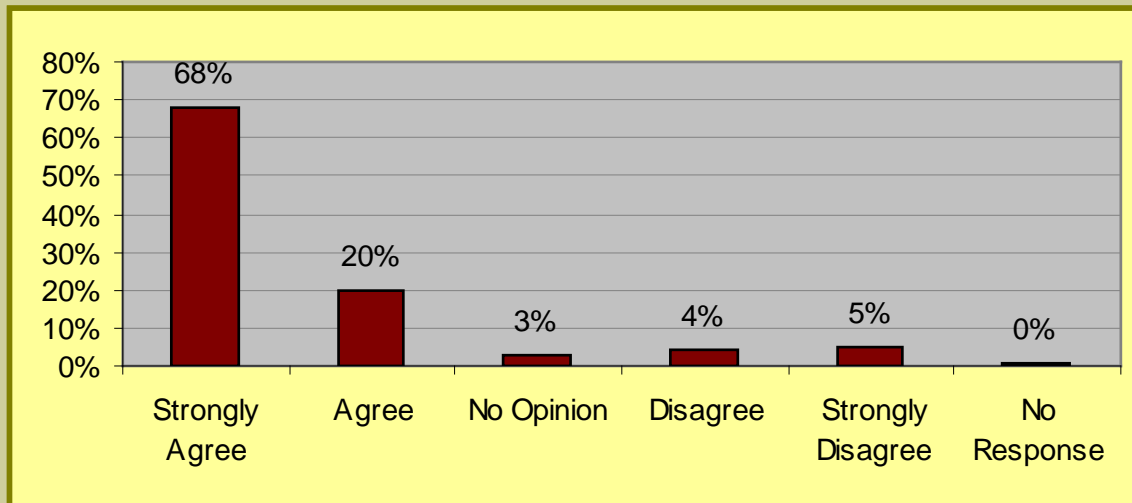
Strongly agree	127
Agree	47
No opinion	3
Disagree	15
Strongly disagree	11
No response	2
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

When a hillside is developed a certain percentage of that hillside should be preserved in its natural state.

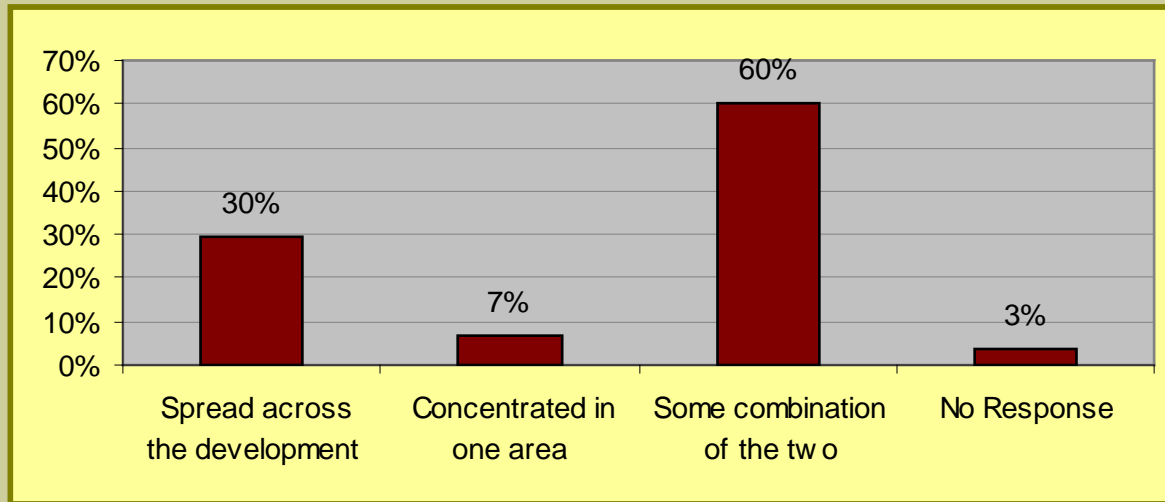
Strongly agree	139
Agree	41
No opinion	6
Disagree	8
Strongly disagree	10
No response	1
Total	205



If a portion of a hillside development must be preserved in its natural state, should that preserved portion be:

Spread across development	61
Concentrated in one area	14
Some combination of the two	123
No response	7

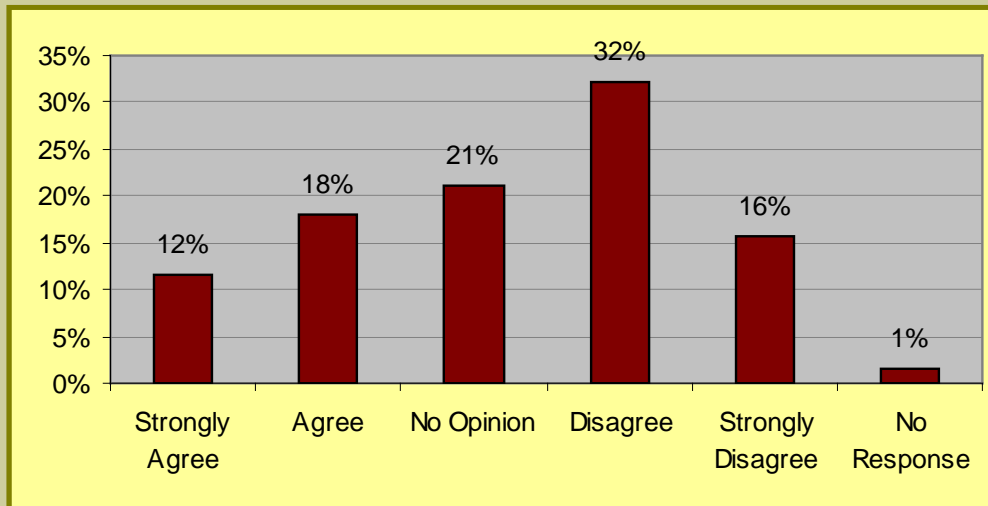
Total	205
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PUBLIC OPINION SURVEY: SEPTEMBER 2010

Buildings on hilly terrain should be located on the side of the hill so the natural hilltop is left in its natural state.

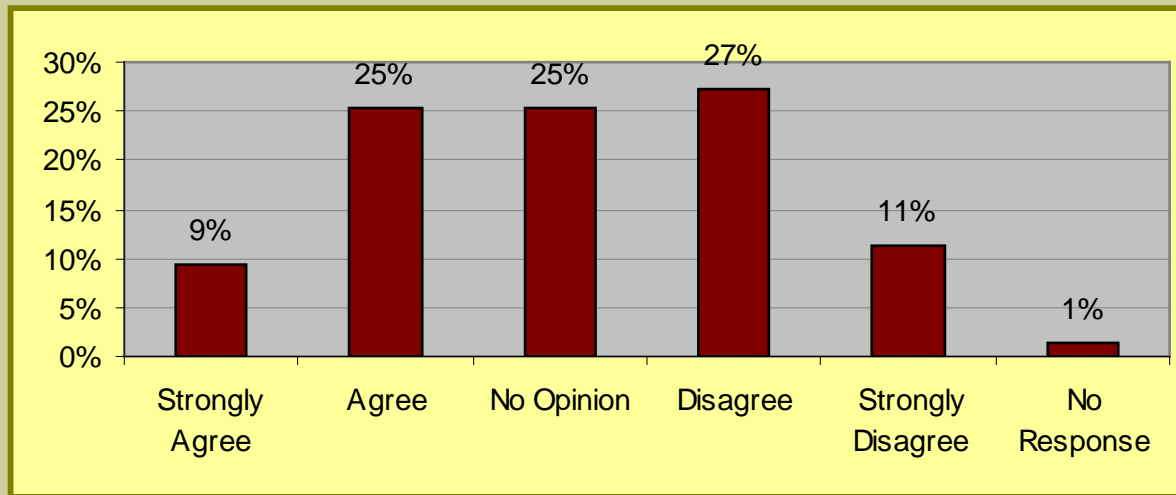
Strongly agree	24
Agree	37
No opinion	43
Disagree	66
Strongly disagree	32
No response	3
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

Buildings on hilly terrain should be located on the top of the hill so the natural side of the hill is left in its natural state.

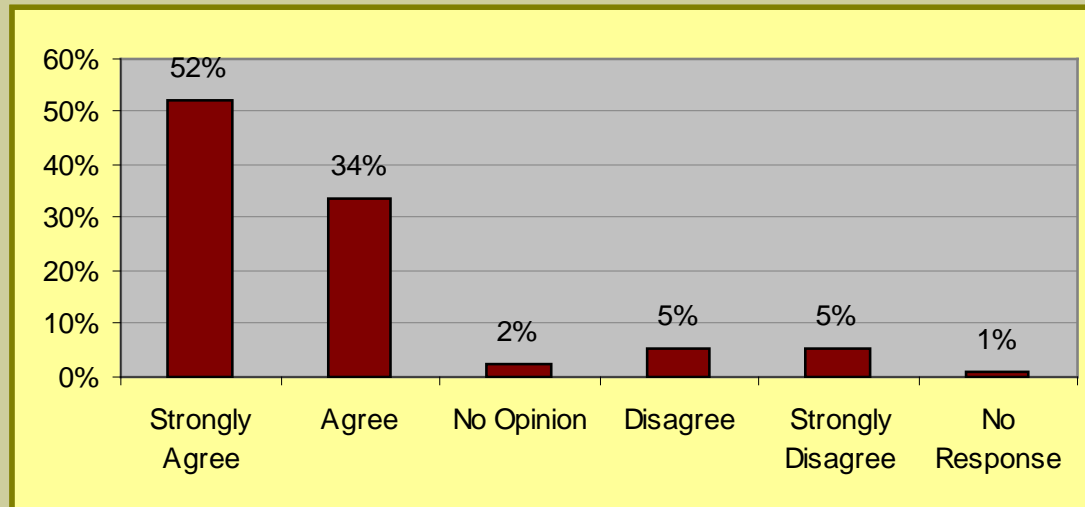
Strongly agree	19
Agree	52
No opinion	52
Disagree	56
Strongly disagree	23
No response	3
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

As the steepness of a hill increases, the amount of clearing and grading permitted should decrease.

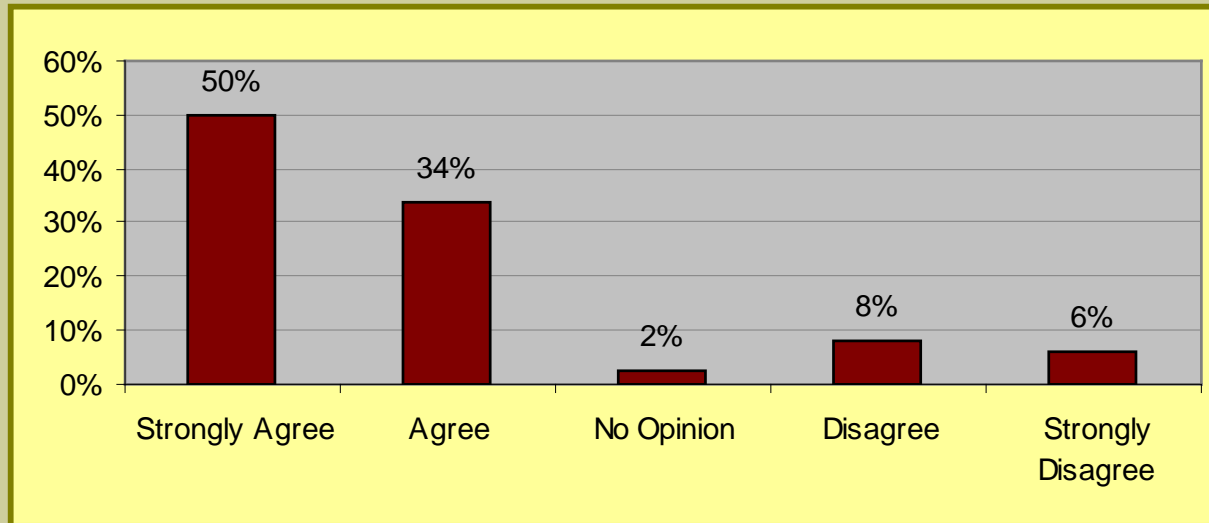
Strongly agree	107
Agree	69
No opinion	5
Disagree	11
Strongly disagree	11
No response	2
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

Requiring developers to plant trees and restore slopes after they complete a hillside development project is one way of conserving hillsides.

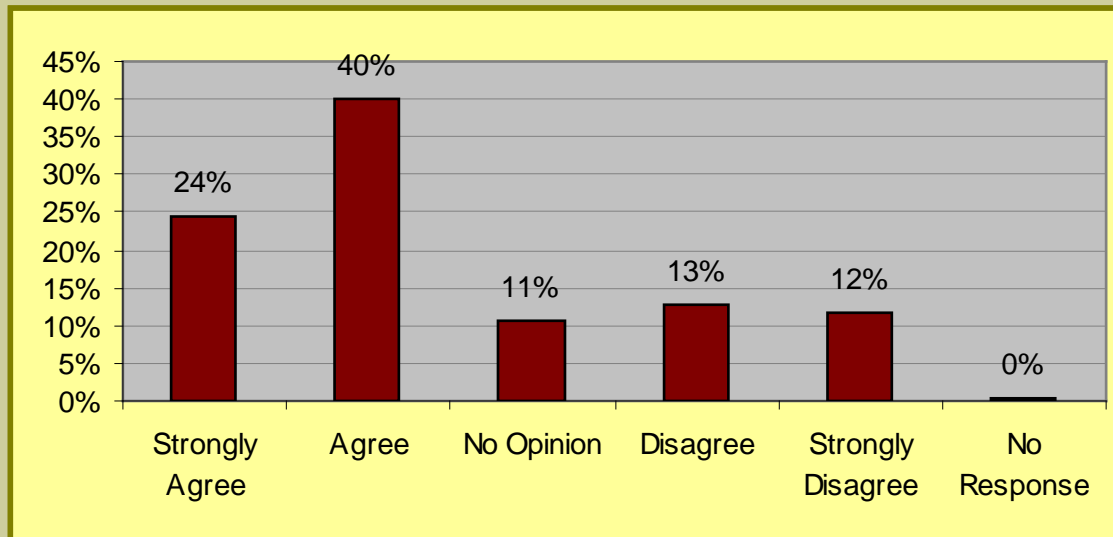
Strongly agree	102
Agree	69
No opinion	5
Disagree	17
Strongly disagree	12
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

It is appropriate to use public funds to conserve hillsides.

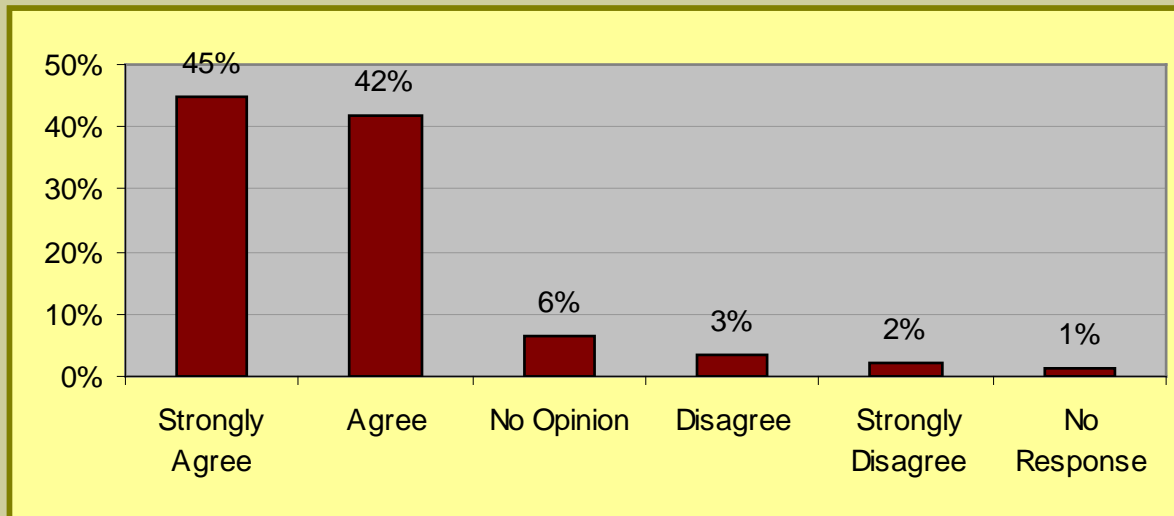
Strongly agree	50
Agree	82
No opinion	22
Disagree	26
Strongly disagree	24
No response	1
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

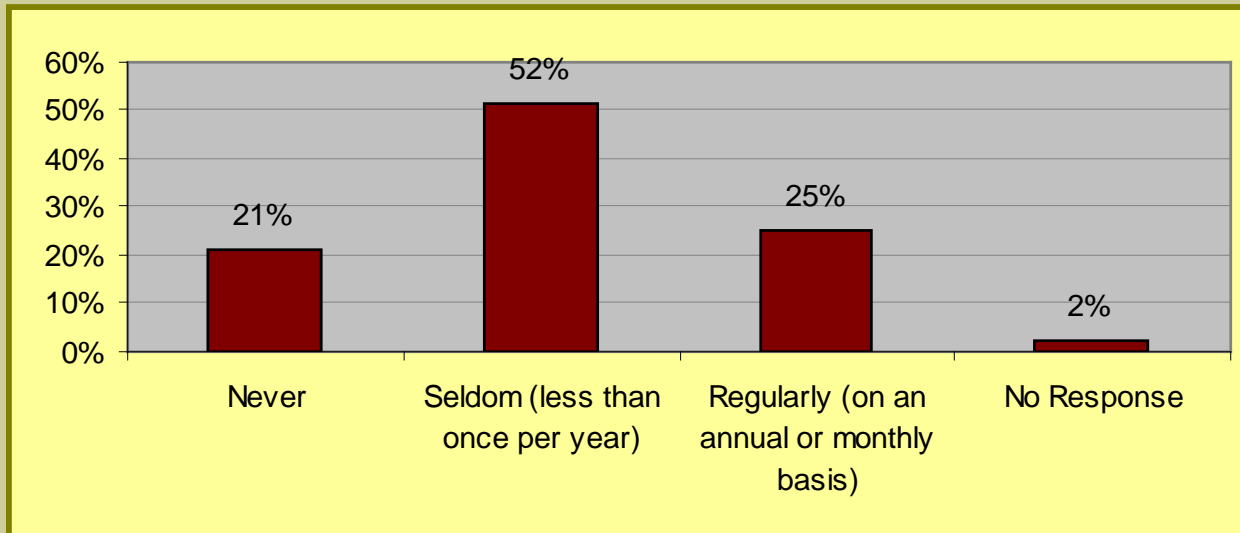
It is appropriate to use private donations to conserve hillsides.

Strongly agree	92
Agree	86
No opinion	13
Disagree	7
Strongly disagree	4
No response	3
Total	205



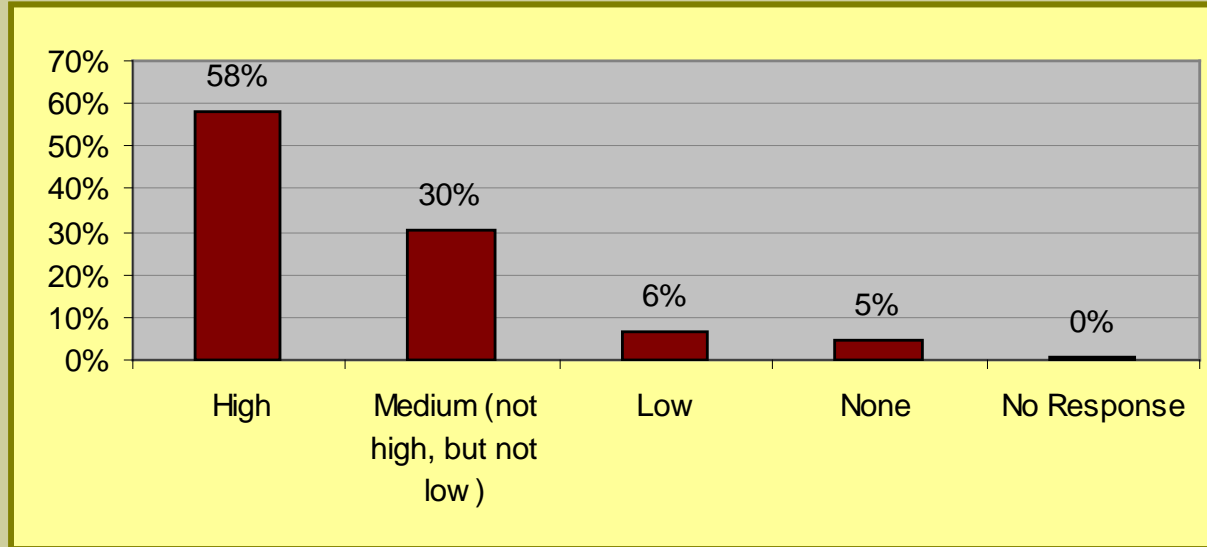
How often might you contribute to a non-profit organization whose mission would be to conserve hillsides?

Never	43
Seldom (less than once per year)	106
Regularly (on an annual or monthly basis)	51
No response	5
Total	205



What priority should this community place on the conservation of its hillsides?

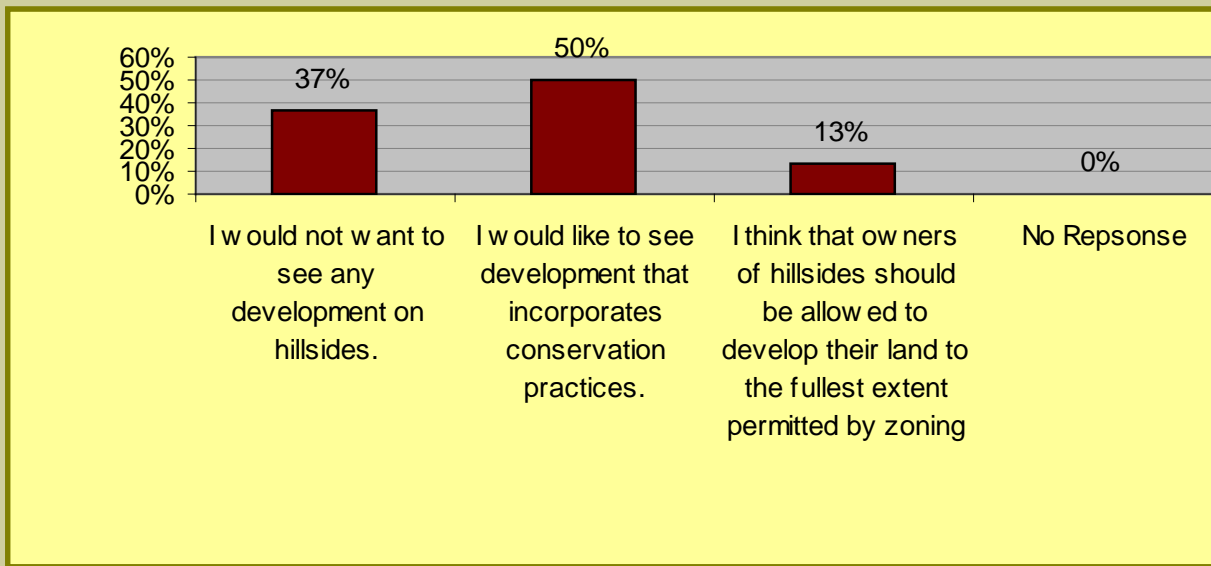
High	119
Medium (not high, but not low)	62
Low	13
None	10
No response	1
Total	205



PUBLIC OPINION SURVEY: SEPTEMBER 2010

Please indicate which one of the following best reflects your opinion. Generally speaking..

I would not want to see any development on hillsides	75
I would like to see development that incorporates conservation practices	102
I think that owners of hillsides should be allowed to develop their land to the fullest extent permitted by zoning	27
No response	1
Total	205

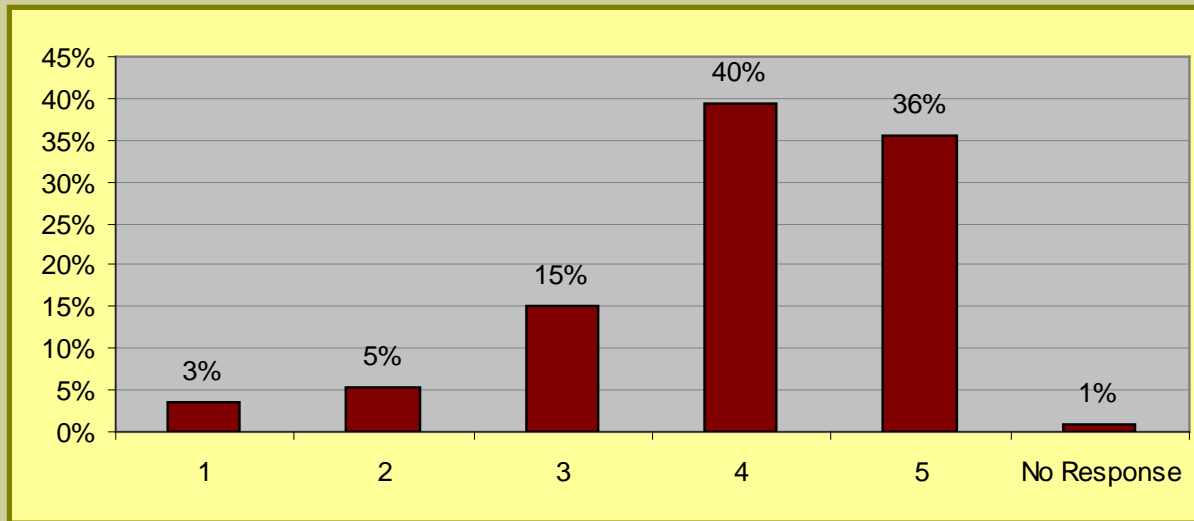


PUBLIC OPINION SURVEY: SEPTEMBER 2010

On a scale of 1 to 5, with 1 being least important and 5 being most important, how important are hillsides to you?

1	7
2	11
3	31
4	81
5	73
No Response	2

Total	205
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PUBLIC OPINION SURVEY: SEPTEMBER 2010

Is undisturbed PRIVATE open space (no improvements made and not open to the public) a means of conserving hillsides?

Yes	121
No	19
Maybe	64
No Response	1
Total	205

