The City of Independence is the largest City, geographically, in Kentucky and is experiencing unprecedented growth and development due to improved road systems and its location. The goal of this study is to provide more detailed guidance for future land use in the study area surrounding the Madison Pike corridor. The small area plan will build upon, augment, and refine the policies and vision of the City that will be folded into Kenton County’s comprehensive plan.

What is a Charrette?

Origin: “Charrette” is a French word that means “Little hand drawn cart.” At the renowned Ecole Des Beaux Arts in Paris in the 19th century professors used to use little carts for final work as students put finishing touches to their work.

Contemporary: A (public) charrette is a multi-day event that includes citizen, stakeholders and the design team that cross-references issues and develop alternative design solutions through visioning, critique and refinement.

The Process

1. Charrette Preparation
   - Problem understanding
   - Base Information
   - Inventory Analysis
     - Physical Conditions Site Analysis
     - Economic Data
     - Transportation Data
     - Historic Data
   - Schedule of Project
   - Stakeholder analysis
     - Decision Makers
     - People who will affect the outcome
     - People with power to promote the project

2. Charrette Notification
   - Through flyers
   - Newsletters
   - Website, Emails
   - Contact Stakeholders

3. Visioning Exercise (Multiple Day)
   - Introduction of team members
   - Education - Problem Statement
   - “Food for Thought” Ideas
   - Issues and analysis discussion with Citizens/Stakeholders
   - Verbal & graphic presentation of ideas
   - Citizen/Stakeholder Critique

4. Vision Development
   - Alternative Concept Development
   - Design ideas will be created by the Design Team in consultation with advisory committee based on the public vision
   - Feedback (Presentation) to Citizen/Stakeholder
   - Critique
   - Refinement

5. Post Charrette Process
   - Analysis of issues and alternative concept plan by Design Team in consultation with advisory committee
   - Refinement according to public comments, critiques or feedback
   - Evolving a sustainable design solution
   - Implementation strategies
   - Public Presentation

Why do a charrette?

- Citizens are involved in the process
- Development of Concept Plan through citizen visioning and critique
- Designing in public (Transparent Process)
- No need for re-work

Strategic Planning and Visioning Workshop Explanation and Format