

Appendix I - Questionnaire Responses

Total:

Total surveys received – 110

Open Ended Responses

1. What are the two greatest assets and two greatest challenges facing Latonia today?

Latonia Assets

| | |
|-------------------------------------|----|
| Small Town / Neighborhood Character | 61 |
| Location | 31 |
| Convenient Amenities | 30 |
| Housing | 17 |
| Retail | 16 |
| Walkable / Bikeable | 13 |
| Religious Institutions | 10 |
| Safe Neighborhood | 5 |
| Transportation | 5 |
| Streetscape | 3 |
| Civic Organizations | 2 |
| Festivals / Events | 2 |
| Schools | 2 |
| Good Mix of Uses | 1 |

Latonia Challenges

| | |
|--|----|
| Losing Businesses / Empty Retail Space | 52 |
| Rental Property / Absentee Landlords | 37 |
| Deteriorating Properties / Lack of Maintenance / Lack of money for maintenance | 29 |
| Litter | 27 |
| Crime / Drugs | 24 |
| City Leadership / Lack of representation / No investment from City | 10 |
| Code Enforcement (litter and maintenance laws) | 9 |
| Community Composition | 9 |
| Transportation Issues | 9 |
| Other | 8 |
| Section 8 / Public Housing | 8 |
| Lack of Amenities | 7 |
| Public Schools | 7 |
| High Taxes | 6 |
| Negative Regional Image | 6 |
| Lack of Restaurants | 5 |
| Latonia Plaza | 5 |
| Low Household Incomes | 5 |
| Retail Catering to Lower Incomes | 5 |
| Street / Sidewalk Condition | 5 |
| Stopping Future Decline | 4 |
| Housing | 3 |
| Safety | 3 |
| Lack of Job Opportunities | 2 |

| | |
|------------------------------|---|
| Lack of Park / Greenspace | 2 |
| Lack of Streetscape | 2 |
| Holy Cross noise and traffic | 1 |
| Noise | 1 |
| Trailer Park | 1 |

2. Which businesses and activities, past or present or new, would you like to see that are not currently located in Latonia? Please list your suggestions and explain why you think those would be a good fit today and in the future.

Desired Businesses or Activities

| | |
|--|----|
| Sit-Down / Family Restaurant | 50 |
| Recreational Activities | 27 |
| Specialty Retail | 20 |
| Park / Greenspace | 19 |
| General Retail | 18 |
| Neighborhood Center | 17 |
| Better retail choices | 12 |
| Outdoor Recreation | 11 |
| Swimming Pool | 9 |
| General Retail Store (Value City, Kmart, Sears) | 8 |
| Civic / Neighborhood / Residential Based Services | 7 |
| Specialty Market (Farmers, Trader Joes, Whole Foods, etc.) | 7 |
| Garden store (Frank's Nursery) | 6 |
| Library | 6 |
| Johnny's Toys | 5 |
| Fill Existing Retail Space | 4 |
| Family oriented businesses | 3 |
| More Police | 3 |
| Festivals / Events | 2 |
| Focused / Theme Businesses (Ex: Wedding District) | 2 |
| Healthcare / Doctors Offices | 1 |
| Service Retail | 1 |

3. If you live in Latonia, have any of your neighbors moved into or out of Latonia recently? If so, please share their reasons to why they moved into or left the city.

Reasons Neighbors Moved Into Latonia

| | |
|-------------------------------------|---|
| Good Housing Stock | 6 |
| Childhood Neighborhood | 1 |
| Convenient amenities | 1 |
| Location | 1 |
| Safe Area | 1 |
| Small Town / Neighborhood Character | 1 |

Reasons Neighbors Moved Out of Latonia

| | |
|--|----|
| Public Schools | 10 |
| Crime / Drugs | 9 |
| Deteriorating Properties / Lack of Maintenance / Declining Property Values | 9 |

| | |
|--------------------------------------|---|
| Housing | 9 |
| Problem Residents | 6 |
| Property Taxes | 5 |
| Rental Property / Absentee Landlords | 5 |
| Aging Homeowner Moved | 4 |
| Moved to New Suburb / More Land | 4 |
| Transportation / Parking | 4 |
| Litter | 3 |
| Location | 3 |
| Safety | 3 |
| Section 8 / Public Housing | 3 |
| Foreclosure | 3 |
| Changing demographics | 1 |
| Increased poverty | 1 |
| Lack of Shopping | 1 |
| More diversity | 1 |
| Negative Regional Image | 1 |
| No young families | 1 |
| Vacancies | 1 |

Unknown if Anyone had Moved but Reason Given

| | |
|--------------------------------------|---|
| Rental Property / Absentee Landlords | 2 |
| Better Governance | 1 |
| Foreclosure | 1 |
| Housing | 1 |
| Problem Residents | 1 |
| Property Taxes | 1 |
| Safety | 1 |
| Section 8 / Public Housing | 1 |
| Uncertain of Latonia's future | 1 |
| Uncontrolled dogs | 1 |

Other Response

| | |
|---------------------------------|----|
| No one has moved recently | 10 |
| Respondent considering moving | 5 |
| No Plans to Leave | 2 |
| Respondent plans on moving soon | 2 |
| Unsure | 2 |
| Respondent moved | 1 |

- 4. Of all the cities you have ever visited or lived in, which ones did you like most? What, if anything, did these cities have that you would like to see in Latonia? (housing, retail, transportation, recreation, special events, cleanliness, population diversity, etc.)**

Reasons Given for Liking Small Towns

| | |
|------------------------------------|----|
| Well maintained city / cleanliness | 18 |
| Festivals | 15 |
| Eclectic Shops | 9 |

| | |
|--|---|
| Parks / Greenspace | 9 |
| Low Crime / Safe | 8 |
| Walkable | 6 |
| Small town atmosphere | 5 |
| Unique Dining | 4 |
| Convenient amenities | 3 |
| Suburban Convenience | 3 |
| Transportation | 3 |
| Affordable | 2 |
| Attractive Housing | 2 |
| Children's Activities | 2 |
| Good Schools | 2 |
| Historic Architecture | 2 |
| People take pride in their property/city | 2 |
| Bike lanes / Bike friendly | 1 |
| Calm traffic | 1 |
| Community Involvement | 1 |
| Dry county | 1 |
| Everyday retail | 1 |
| Family Friendly | 1 |
| Minimal Public Housing | 1 |
| Neighborhood vs. subdivision | 1 |
| New Businesses | 1 |
| Proximity to major city | 1 |
| Revitalization Efforts | 1 |
| Rural Feel | 1 |
| Sense of community | 1 |
| Street trees / landscaping | 1 |
| Town Square | 1 |

Reasons Given for Liking Big Cities

| | |
|--|---|
| Well maintained city / cleanliness | 6 |
| Parks / Greenspace | 4 |
| Eclectic Shops | 3 |
| Transportation | 3 |
| Bigger city | 2 |
| Climate | 2 |
| Diversity | 2 |
| Educational institutions | 2 |
| History | 2 |
| People take pride in their property/city | 2 |
| Recreation | 2 |
| Street trees / landscaping | 2 |
| Walkable | 2 |
| Able to function without car | 1 |
| Attractions | 1 |
| Buried utilities | 1 |
| Historic Architecture | 1 |
| Library system | 1 |
| Music / Arts | 1 |

| | |
|-------------------------------|---|
| Outdoor vendors | 1 |
| Parking on 1 side of street | 1 |
| Progressive leadership | 1 |
| Promote and utilize waterways | 1 |

Reasons Given for Liking International Cities

| | |
|------------------------------------|---|
| Well maintained city / cleanliness | 2 |
| Street trees / landscaping | 1 |
| Promote and utilize waterways | 1 |
| Climate | 1 |
| Attractions | 1 |

Multiple Choice - Latonia Specific Responses

5. Do you _____ in Latonia? (Mark all that apply)

| | |
|--------------|----|
| Live | 70 |
| Shop | 64 |
| Other | 30 |
| Work | 25 |
| Go to school | 4 |
| Play | 0 |

6. If you live in Latonia, how long have you lived in the neighborhood?

| | |
|----------------------|----|
| Less than 1 year | 0 |
| 1-3 years | 4 |
| 3-5 years | 4 |
| 5-10 years | 15 |
| 10-20 years | 10 |
| Longer than 20 years | 41 |
| <i>No Response</i> | 35 |

7. Overall, I think Latonia is _____ over time.

| | |
|--------------------|----|
| Getting Better | 18 |
| Getting Worse | 62 |
| Staying the Same | 30 |
| <i>No Response</i> | 0 |

8. Are you involved with, or a member of, your Latonia neighborhood association?

| | |
|--|----|
| Yes, Ritte’s East Latonia Neighborhood Group | 12 |
| Yes, West Latonia Neighborhood Association | 13 |
| Other | 14 |

9. Do you attend events in Latonia such as festivals or parades?

| | |
|-----|----|
| Yes | 80 |
| No | 30 |

No Response 0

10. Have you worked on a community project in Latonia in the last 12 months? Some examples include: neighborhood clean-up, mural, gateway sign, school or church project, community garden, street sale, etc.

Yes 28
No 65
No Response 17

11. In the past 12 months, have you attended any public meeting for Latonia in which there was a discussion of neighborhood activities?

Yes 28
No 79
No Response 3

12. If you live in Latonia, do you feel you know your neighbors on a first name basis?

Yes 63
No 8
Do not live in Latonia 33
No Response 6

13. If you live in Latonia, do you and any of your neighbors help each other out with chores such as getting the mail, taking in trash cans, mowing others' lawns, or watching others' children?

All the time 20
Frequently 17
Sometimes 28
Never 7
Do not live in Latonia 31
No Response 7

14. How safe do you feel in Latonia?

Feel safe all the time 17
Feel safe most of the time 71
Feel safe some of the time 16
Never feel safe 4
No Response 2

15. How do you get from place to place in Latonia? (Mark all that apply)

Walk 64
Bicycle 17
Transit (bus) 6
Car 105
Other 0

16. If you walk, bicycle or use transit to get to destinations in Latonia, do you feel there are adequate facilities?

| | |
|--------------------|----|
| Yes | 55 |
| No | 24 |
| <i>No Response</i> | 31 |

17. Before this survey, were you aware of the study now being conducted for Latonia?

| | |
|--------------------|----|
| Yes | 43 |
| No | 66 |
| <i>No Response</i> | 1 |

18. Would you like to receive updates via email of the study?

| | |
|--------------------|----|
| Yes | 45 |
| <i>No Response</i> | 65 |

19. If you answered yes to the previous question please enter your email address. Your address will be kept confidential and not provided to outside sources.

| | |
|----------------|----|
| Email provided | 45 |
| No email given | 65 |

Multiple Choice – Demographic Responses

20. What is your gender?

| | |
|--------------------|----|
| Male | 40 |
| Female | 68 |
| <i>No Response</i> | 2 |

21. In what year were you born? _____

| | |
|--------------------|----|
| 1920-1929 | 2 |
| 1930-1939 | 7 |
| 1940-1949 | 20 |
| 1950-1959 | 22 |
| 1960-1969 | 27 |
| 1970-1979 | 23 |
| 1980-1989 | 7 |
| <i>No Response</i> | 2 |

22. What is your marital status?

| | |
|--------------------|----|
| Now married | 69 |
| Separated | 2 |
| Widowed | 7 |
| Never married | 23 |
| Divorced | 8 |
| <i>No Response</i> | 1 |

| | | |
|--|----|-----|
| 23. Are you currently...? | | |
| Employed for wages | 65 | |
| Self-employed | 11 | |
| Out of work and looking for work | 0 | |
| Out of work but not currently looking for work | 7 | |
| A homemaker | 4 | |
| A student | 1 | |
| Retired | 20 | |
| Unable to work | 1 | |
| <i>No Response</i> | 0 | |
| 24. Is your house, apartment, or mobile home...? | | |
| Owned by you or someone in this household with a mortgage or loan? | | 72 |
| Owned by you or someone in this household free and clear (without a mortgage or loan)? | | 26 |
| Rented | | 9 |
| Occupied without payment of cash rent? | | 0 |
| <i>No Response</i> | | 3 |
| 25. Highest education level completed | | |
| Less than high school | 0 | |
| High school / GED | 18 | |
| Some college | 19 | |
| 2-year college degree (Associates) | 18 | |
| 4-year college degree (Bachelors) | 28 | |
| Master's degree | 24 | |
| Doctoral or Professional (MD, JD) | 3 | |
| <i>No Response</i> | 0 | |
| 26. Yearly household income | | |
| Less than \$10,000 | 1 | |
| \$10,000 to \$14,999 | 1 | |
| \$15,000 to \$24,999 | 7 | |
| \$25,000 to \$34,999 | 18 | |
| \$35,000 to \$49,999 | 7 | |
| \$50,000 to \$74,999 | 29 | |
| \$75,000 to \$99,999 | 17 | |
| \$100,000 to \$149,999 | 11 | |
| \$150,000 to \$199,999 | 2 | |
| \$200,000 or more | 2 | |
| <i>No Response</i> | 15 | |
| 27. Are you of Hispanic, Latino, or Spanish origin? | | |
| No, not of Hispanic, Latino, or Spanish origin | | 102 |
| Yes, Mexican, Mexican American, Chicano | | 2 |

| | |
|--|---|
| Yes, Puerto Rican | 0 |
| Yes, Cuban | 0 |
| Yes, another Hispanic, Latino, or Spanish origin – | 0 |
| <i>No Response</i> | 6 |

28. Please specify your race. (Mark all that apply)

| | |
|----------------------------------|-----|
| White or Caucasian | 108 |
| Black or African American | 2 |
| American Indian or Alaska Native | 1 |
| Asian Indian | 0 |
| Chinese | 0 |
| Filipino | 0 |
| Japanese | 0 |
| Korean | 0 |
| Vietnamese | 0 |
| Other Asian | 0 |
| Native Hawaiian | 0 |
| Guamanian or Chamorro | 0 |
| Samoan | 0 |
| Other Pacific Islander | 0 |
| Other Race | 2 |

29. How many children 17 or younger live in your household?

| | |
|--------------------|----|
| 0 | 67 |
| 1 | 22 |
| 2 | 12 |
| 3 | 6 |
| 4 | 1 |
| 5 or more | 0 |
| <i>No Response</i> | 2 |

30. Is there anything else you would like to tell us about Latonia?

Responses varied and were added into the totals for questions one through four.

