Total:
Total surveys received – 110

Open Ended Responses

1. What are the two greatest assets and two greatest challenges facing Latonia today?

<table>
<thead>
<tr>
<th>Latonia Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Town / Neighborhood Character</td>
<td>61</td>
</tr>
<tr>
<td>Location</td>
<td>31</td>
</tr>
<tr>
<td>Convenient Amenities</td>
<td>30</td>
</tr>
<tr>
<td>Housing</td>
<td>17</td>
</tr>
<tr>
<td>Retail</td>
<td>16</td>
</tr>
<tr>
<td>Walkable / Bikeable</td>
<td>13</td>
</tr>
<tr>
<td>Religious Institutions</td>
<td>10</td>
</tr>
<tr>
<td>Safe Neighborhood</td>
<td>5</td>
</tr>
<tr>
<td>Transportation</td>
<td>5</td>
</tr>
<tr>
<td>Streetscape</td>
<td>3</td>
</tr>
<tr>
<td>Civic Organizations</td>
<td>2</td>
</tr>
<tr>
<td>Festivals / Events</td>
<td>2</td>
</tr>
<tr>
<td>Schools</td>
<td>2</td>
</tr>
<tr>
<td>Good Mix of Uses</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Latonia Challenges</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Losing Businesses / Empty Retail Space</td>
<td>52</td>
</tr>
<tr>
<td>Rental Property / Absentee Landlords</td>
<td>37</td>
</tr>
<tr>
<td>Deteriorating Properties / Lack of Maintenance / Lack of money for maintenance</td>
<td>29</td>
</tr>
<tr>
<td>Litter</td>
<td>27</td>
</tr>
<tr>
<td>Crime / Drugs</td>
<td>24</td>
</tr>
<tr>
<td>City Leadership / Lack of representation / No investment from City</td>
<td>10</td>
</tr>
<tr>
<td>Code Enforcement (litter and maintenance laws)</td>
<td>9</td>
</tr>
<tr>
<td>Community Composition</td>
<td>9</td>
</tr>
<tr>
<td>Transportation Issues</td>
<td>9</td>
</tr>
<tr>
<td>Other</td>
<td>8</td>
</tr>
<tr>
<td>Section 8 / Public Housing</td>
<td>8</td>
</tr>
<tr>
<td>Lack of Amenities</td>
<td>7</td>
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<tr>
<td>Public Schools</td>
<td>7</td>
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<tr>
<td>High Taxes</td>
<td>6</td>
</tr>
<tr>
<td>Negative Regional Image</td>
<td>6</td>
</tr>
<tr>
<td>Lack of Restaurants</td>
<td>5</td>
</tr>
<tr>
<td>Latonia Plaza</td>
<td>5</td>
</tr>
<tr>
<td>Low Household Incomes</td>
<td>5</td>
</tr>
<tr>
<td>Retail Catering to Lower Incomes</td>
<td>5</td>
</tr>
<tr>
<td>Street / Sidewalk Condition</td>
<td>5</td>
</tr>
<tr>
<td>Stopping Future Decline</td>
<td>4</td>
</tr>
<tr>
<td>Housing</td>
<td>3</td>
</tr>
<tr>
<td>Safety</td>
<td>3</td>
</tr>
<tr>
<td>Lack of Job Opportunities</td>
<td>2</td>
</tr>
</tbody>
</table>
2. **Which businesses and activities, past or present or new, would you like to see that are not currently located in Latonia? Please list your suggestions and explain why you think those would be a good fit today and in the future.**

**Desired Businesses or Activities**

- Sit-Down / Family Restaurant: 50
- Recreational Activities: 27
- Specialty Retail: 20
- Park / Greenspace: 19
- General Retail: 18
- Neighborhood Center: 17
- Better retail choices: 12
- Outdoor Recreation: 11
- Swimming Pool: 9
- General Retail Store (Value City, Kmart, Sears): 8
- Civic / Neighborhood / Residential Based Services: 7
- Specialty Market (Farmers, Trader Joes, Whole Foods, etc.): 7
- Garden store (Frank's Nursery): 6
- Library: 6
- Johnny's Toys: 5
- Fill Existing Retail Space: 4
- Family oriented businesses: 3
- More Police: 3
- Festivals / Events: 2
- Focused / Theme Businesses (Ex: Wedding District): 2
- Healthcare / Doctors Offices: 1
- Service Retail: 1

3. **If you live in Latonia, have any of your neighbors moved into or out of Latonia recently? If so, please share their reasons to why they moved into or left the city.**

**Reasons Neighbors Moved Into Latonia**

- Good Housing Stock: 6
- Childhood Neighborhood: 1
- Convenient amenities: 1
- Location: 1
- Safe Area: 1
- Small Town / Neighborhood Character: 1

**Reasons Neighbors Moved Out of Latonia**

- Public Schools: 10
- Crime / Drugs: 9
- Deteriorating Properties / Lack of Maintenance / Declining Property Values: 9
Housing 9
Problem Residents 6
Property Taxes 5
Rental Property / Absentee Landlords 5
Aging Homeowner Moved 4
Moved to New Suburb / More Land 4
Transportation / Parking 4
Litter 3
Location 3
Safety 3
Section 8 / Public Housing 3
Foreclosure 3
Changing demographics 1
Increased poverty 1
Lack of Shopping 1
More diversity 1
Negative Regional Image 1
No young families 1
Vacancies 1

**Unknown if Anyone had Moved but Reason Given**

- Rental Property / Absentee Landlords 2
- Better Governance 1
- Foreclosure 1
- Housing 1
- Problem Residents 1
- Property Taxes 1
- Safety 1
- Section 8 / Public Housing 1
- Uncertain of Latonia's future 1
- Uncontrolled dogs 1

**Other Response**

- No one has moved recently 10
- Respondent considering moving 5
- No Plans to Leave 2
- Respondent plans on moving soon 2
- Unsure 2
- Respondent moved 1

4. Of all the cities you have ever visited or lived in, which ones did you like most? What, if anything, did these cities have that you would like to see in Latonia? (housing, retail, transportation, recreation, special events, cleanliness, population diversity, etc.)

**Reasons Given for Liking Small Towns**

- Well maintained city / cleanliness 18
- Festivals 15
- Eclectic Shops 9
Parks / Greenspace 9
Low Crime / Safe 8
Walkable 6
Small town atmosphere 5
Unique Dining 4
Convenient amenities 3
Suburban Convenience 3
Transportation 3
Affordable 2
Attractive Housing 2
Children's Activities 2
Good Schools 2
Historic Architecture 2
People take pride in their property/city 2
Bike lanes / Bike friendly 1
Calm traffic 1
Community Involvement 1
Dry county 1
Everyday retail 1
Family Friendly 1
Minimal Public Housing 1
Neighborhood vs. subdivision 1
New Businesses 1
Proximity to major city 1
Revitalization Efforts 1
Rural Feel 1
Sense of community 1
Street trees / landscaping 1
Town Square 1

Reasons Given for Liking Big Cities
Well maintained city / cleanliness 6
Parks / Greenspace 4
Eclectic Shops 3
Transportation 3
Bigger city 2
Climate 2
Diversity 2
Educational institutions 2
History 2
People take pride in their property/city 2
Recreation 2
Street trees / landscaping 2
Walkable 2
Able to function without car 1
Attractions 1
Buried utilities 1
Historic Architecture 1
Library system 1
Music / Arts 1
Outdoor vendors 1
Parking on 1 side of street 1
Progressive leadership 1
Promote and utilize waterways 1

Reasons Given for Liking International Cities
Well maintained city / cleanliness 2
Street trees / landscaping 1
Promote and utilize waterways 1
Climate 1
Attractions 1

Multiple Choice - Latonia Specific Responses

5. Do you ________ in Latonia? (Mark all that apply)
   - Live 70
   - Shop 64
   - Other 30
   - Work 25
   - Go to school 4
   - Play 0

6. If you live in Latonia, how long have you lived in the neighborhood?
   - Less than 1 year 0
   - 1-3 years 4
   - 3-5 years 4
   - 5-10 years 15
   - 10-20 years 10
   - Longer than 20 years 41
   - No Response 35

7. Overall, I think Latonia is ______________ over time.
   - Getting Better 18
   - Getting Worse 62
   - Staying the Same 30
   - No Response 0

8. Are you involved with, or a member of, your Latonia neighborhood association?
   - Yes, Ritte’s East Latonia Neighborhood Group 12
   - Yes, West Latonia Neighborhood Association 13
   - Other 14

9. Do you attend events in Latonia such as festivals or parades?
   - Yes 80
   - No 30
10. Have you worked on a community project in Latonia in the last 12 months? Some examples include: neighborhood clean-up, mural, gateway sign, school or church project, community garden, street sale, etc.

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>28</td>
</tr>
<tr>
<td>No</td>
<td>65</td>
</tr>
<tr>
<td>No Response</td>
<td>17</td>
</tr>
</tbody>
</table>

11. In the past 12 months, have you attended any public meeting for Latonia in which there was a discussion of neighborhood activities?

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>28</td>
</tr>
<tr>
<td>No</td>
<td>79</td>
</tr>
<tr>
<td>No Response</td>
<td>3</td>
</tr>
</tbody>
</table>

12. If you live in Latonia, do you feel you know your neighbors on a first name basis?

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>63</td>
</tr>
<tr>
<td>No</td>
<td>8</td>
</tr>
<tr>
<td>Do not live in Latonia</td>
<td>33</td>
</tr>
<tr>
<td>No Response</td>
<td>6</td>
</tr>
</tbody>
</table>

13. If you live in Latonia, do you and any of your neighbors help each other out with chores such as getting the mail, taking in trash cans, mowing others’ lawns, or watching others’ children?

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>All the time</td>
<td>20</td>
</tr>
<tr>
<td>Frequently</td>
<td>17</td>
</tr>
<tr>
<td>Sometimes</td>
<td>28</td>
</tr>
<tr>
<td>Never</td>
<td>7</td>
</tr>
<tr>
<td>Do not live in Latonia</td>
<td>31</td>
</tr>
<tr>
<td>No Response</td>
<td>7</td>
</tr>
</tbody>
</table>

14. How safe do you feel in Latonia?

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feel safe all the time</td>
<td>17</td>
</tr>
<tr>
<td>Feel safe most of the time</td>
<td>71</td>
</tr>
<tr>
<td>Feel safe some of the time</td>
<td>16</td>
</tr>
<tr>
<td>Never feel safe</td>
<td>4</td>
</tr>
<tr>
<td>No Response</td>
<td>2</td>
</tr>
</tbody>
</table>

15. How do you get from place to place in Latonia? (Mark all that apply)

<table>
<thead>
<tr>
<th>Mode</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>64</td>
</tr>
<tr>
<td>Bicycle</td>
<td>17</td>
</tr>
<tr>
<td>Transit (bus)</td>
<td>6</td>
</tr>
<tr>
<td>Car</td>
<td>105</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
</tr>
</tbody>
</table>
16. If you walk, bicycle or use transit to get to destinations in Latonia, do you feel there are adequate facilities?
   Yes 55
   No 24
   No Response 31

17. Before this survey, were you aware of the study now being conducted for Latonia?
   Yes 43
   No 66
   No Response 1

18. Would you like to receive updates via email of the study?
   Yes 45
   No Response 65

19. If you answered yes to the previous question please enter your email address. Your address will be kept confidential and not provided to outside sources.
   Email provided 45
   No email given 65

Multiple Choice – Demographic Responses

20. What is your gender?
   Male 40
   Female 68
   No Response 2

21. In what year were you born? _________
   1920-1929 2
   1930-1939 7
   1940-1949 20
   1950-1959 22
   1960-1969 27
   1970-1979 23
   1980-1989 7
   No Response 2

22. What is your marital status?
   Now married 69
   Separated 2
   Widowed 7
   Never married 23
   Divorced 8
   No Response 1
23. Are you currently...?
   Employed for wages 65
   Self-employed 11
   Out of work and looking for work 0
   Out of work but not currently looking for work 7
   A homemaker 4
   A student 1
   Retired 20
   Unable to work 1
   No Response 0

24. Is your house, apartment, or mobile home...?
   Owned by you or someone in this household with a mortgage or loan? 72
   Owned by you or someone in this household free and clear (without a mortgage or loan)? 26
   Rented 9
   Occupied without payment of cash rent? 0
   No Response 3

25. Highest education level completed
   Less than high school 0
   High school / GED 18
   Some college 19
   2-year college degree (Associates) 18
   4-year college degree (Bachelors) 28
   Master’s degree 24
   Doctoral or Professional (MD, JD) 3
   No Response 0

26. Yearly household income
   Less than $10,000 1
   $10,000 to $14,999 1
   $15,000 to $24,999 7
   $25,000 to $34,999 18
   $35,000 to $49,999 7
   $50,000 to $74,999 29
   $75,000 to $99,999 17
   $100,000 to $149,999 11
   $150,000 to $199,999 2
   $200,000 or more 2
   No Response 15

27. Are you of Hispanic, Latino, or Spanish origin?
   No, not of Hispanic, Latino, or Spanish origin 102
   Yes, Mexican, Mexican American, Chicano 2
Yes, Puerto Rican 0
Yes, Cuban 0
Yes, another Hispanic, Latino, or Spanish origin – 0
No Response 6

28. Please specify your race. (Mark all that apply)
   White or Caucasian 108
   Black or African American 2
   American Indian or Alaska Native 1
   Asian Indian 0
   Chinese 0
   Filipino 0
   Japanese 0
   Korean 0
   Vietnamese 0
   Other Asian 0
   Native Hawaiian 0
   Guamanian or Chamorro 0
   Samoan 0
   Other Pacific Islander 0
   Other Race 2

29. How many children 17 or younger live in your household?
   0 67
   1 22
   2 12
   3 6
   4 1
   5 or more 0
   No Response 2

30. Is there anything else you would like to tell us about Latonia?
   Responses varied and were added into the totals for questions one through four.