

4.0 Recommendations and Implementation Strategies

Latonia Small Area Study

Many plans are designed with several chapters of support information and data leading to an implementation chapter that groups all of the recommendations into one place. This plan is designed somewhat differently in that supporting background information, recommendations, and implementation strategies are grouped together. It is anticipated that users, many of whom may be volunteers, will play a major role in guiding the implementation of this plan. The intent of this strategy is to better allow users of the plan to identify and make decisions on the implementation strategies for unique sections of the plan such as transportation or green infrastructure.

Specific implementation measures described within this document are categorized by short-, mid-, and long-term recommendations. Short term recommendations are those that should begin within approximately five years after study adoption, mid term recommendations should begin sometime within years 5-12, and long term recommendations should begin sometime within 12 to 20 years of study adoption. The study also proposes “ongoing” recommendations, which should begin early after study adoption and be continuously monitored as time progresses. While it is highly unlikely that every part of each recommendation will be completed in the time frame it is assigned, the intent is that steps should be taken to begin each of the implementation recommendations within its time frame.

4.1 HIGH IMPACT RECOMMENDATIONS AND PRIORITIES

This section of the plan outlines the recommendations most critical to achieving success in the Latonia neighborhood. Section 4.1 should be considered a brief synopsis of these key issues with additional details being provided throughout the remainder of Chapter 4.

Strategic Action Committee

Formation of a strategic action committee is one of the key recommendations made by this plan. This committee should be viewed as the implementation team for the Latonia Small Area Study and will be responsible for working towards bringing the plan to fruition through their efforts. Ideally this group will be made up of

representatives from business within the area, churches, schools, civic leaders, residents and others who have an interest in seeing Latonia work towards the future. Further details regarding the strategic action committee are provided in section 4.9.

Residential Market

Improving the residential market is one of the highest priorities the strategic action committee should address when moving this plan forward. Stabilization and rejuvenation of residential markets has been proven through numerous examples to precede commercial renovation. Examples such as commercial success along Fairfield Avenue in Bellevue and the current push for revitalization in the Over the Rhine area in Cincinnati were instituted by a renewed interest in housing within those areas. This plan outlines numerous steps towards stabilizing and rejuvenating the residential areas of Latonia in section 4.2. Each of these steps builds upon one another so deliberate coordination by the strategic action committee will be critical to the future success of housing in Latonia.

Commercial Market

After some successes are achieved in the residential market there will likely be a renewed interest in commercial ventures in Latonia. Recommendations and priorities such as those presented in the commercial market

section (section 4.2.2) and the Latonia Plaza redevelopment area (section 4.8) will help to increase the chance of success for commercial ventures throughout the neighborhood. Redevelopment and revitalization of the commercial areas of Latonia will touch upon ideas presented in several sections of the remainder of this plan. Identifying needed land use changes and updating zoning will allow for a more competitive market for commercial interests. Addressing mobility and wayfinding recommendations will help to ensure a more efficient transportation network that is easier for outsiders to navigate. Green infrastructure best management practices will help to offset stormwater flows into the neighborhood's gray infrastructure and allow for higher amounts of rainfall to be managed on site. Increasing the neighborhood's access to community facilities will help to provide a diverse customer base for commercial success.

From general recommendations that can be implemented throughout the study area to more specific ideas that are dedicated to certain sites, all of these recommendations have impacts on others outlined in this plan. Their success will help the neighborhood reach the ultimate goal of ensuring a bright future for Latonia. Full details on recommendations and implementation strategies can be found in the remainder of the plan.



Figure 4.1.1: Residential Street in Latonia