Latonia Small Area Study
Market Study Meeting 1 – Notes
Location: Covington City Commission Chambers
Thursday, November 12, 2009
6:00 p.m. – 7:30 p.m.

Task Force Attendance
Barb Cook                Neighborhood Watch
Rita Dreyer              Resident/West Latonia Neighborhood Association
Lisa Gillham             Resident
Dirk Green               Schottenstein Property Group
Donna Horine             Resident/Ritte's East Latonia Neighborhood Association
Steve Kelly              Kelly Brother's Lumber
Rick Kennedy             Property Owner
Kate Ladipaolo           Resident
Tom Mitchell             T&W Printing
Laurel Wilson            Resident/West Latonia Neighborhood Association

City Attendance
Keith Bales              Director of Code Enforcement
Denny Bowman             Mayor
Suzann Gettys            Ombudsman
Larry Klein               City Manager
Mildred Rains            City Commissioner

Other Attendance
James Fausz              NKAPC – Project Manager
Keith Logsdon            NKAPC – Deputy Director Long Range Planning
Doug Harnish             MarketMetric$, LLC – Market Study Consultant

Absent
Carlie Groneck           Covington Youth Commission
Lou Grout                C&L Auto Body
Londa Knollman           Rosedale Manor
Ethan Lambert            Covington Youth Commission
Jerry Stricker           City Commissioner

1. Welcome and Introductions
Mayor Bowman began the meeting by welcoming the Task Force members and thanking them for their participation. Mr. Klein next introduced Mr. Logsdon, Deputy Director for Long Range Planning, and Mr. Fausz, Associate Planner – Project Manager, from
NKAPC. Mr. Fausz asked the Task Force members to take a few minutes and introduce themselves. Once the introductions were complete Mr. Fausz moved the meeting on to a discussion of housekeeping items.

2. **Housekeeping Items**

Mr. Fausz showed a chart that displayed the best days of the month for future meeting dates. He informed the Task Force the fourth Thursday of the month appeared to have the least amount of conflict. The Task Force agreed and set future meeting dates for the fourth Thursday at 6:00 p.m. Mr. Fausz also mentioned that future meetings would be held at Rosedale Manor.

Mr. Fausz briefly discussed what the Task Force could expect in the December and January meetings. He described the following items:

<table>
<thead>
<tr>
<th>December Meeting</th>
<th>January Meeting</th>
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<tr>
<td>• What is a small area study?</td>
<td>• Elect Chair &amp; Vice Chair</td>
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<td>• Final market study presentation</td>
<td>• 30 years of change</td>
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<td>• Neighborhood review exercise</td>
<td>• SWOT analysis</td>
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<td>• Chair &amp; Vice Chair</td>
<td>• Branding the study</td>
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<td>• Attendance requirements (June 2010, 2 meetings)</td>
<td>• Vision &amp; Goals</td>
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Mr. Fausz finished the discussion of housekeeping items by stating most of the communication for the plan would be in electronic in the form of PDFs. He presented some ideas to the Task Force to help keep their files organized including:

- Creating a plan folder on their local computers
- Printing documents if they would rather review the plan in paper format
- Checking the NKAPC website (nkapc.org) for any study related files they may have missed throughout the project

3. **Market Study Presentation**

Mr. Fausz introduced Mr. Harnish who presented information regarding the Latonia market study. Specific information from the presentation can be found on [www.nkapc.org](http://www.nkapc.org)

4. **Conclusion**

Mr. Fausz reminded the Task Force their next meeting would be held on December 10, 2009 at 6:00 p.m. at Rosedale Manor. The meeting ended at approximately 8:30 p.m.