

Latonia Small Area Study

Market Study Meeting 1 – Notes

Location: Covington City Commission Chambers

Thursday, November 12, 2009

6:00 p.m. – 7:30 p.m.

Task Force Attendance

Barb Cook	Neighborhood Watch
Rita Dreyer	Resident/West Latonia Neighborhood Association
Lisa Gillham	Resident
Dirk Green	Schottenstein Property Group
Donna Horine	Resident/Ritte's East Latonia Neighborhood Association
Steve Kelly	Kelly Brother's Lumber
Rick Kennedy	Property Owner
Kate Ladipaolo	Resident
Tom Mitchell	T&W Printing
Laurel Wilson	Resident/West Latonia Neighborhood Association

City Attendance

Keith Bales	Director of Code Enforcement
Denny Bowman	Mayor
Suzann Gettys	Ombudsman
Larry Klein	City Manager
Mildred Rains	City Commissioner

Other Attendance

James Fausz	NKAPC – Project Manager
Keith Logsdon	NKAPC – Deputy Director Long Range Planning
Doug Harnish	MarketMetric\$, LLC – Market Study Consultant

Absent

Carlie Groneck	Covington Youth Commission
Lou Grout	C&L Auto Body
Londa Knollman	Rosedale Manor
Ethan Lambert	Covington Youth Commission
Jerry Stricker	City Commissioner

1. Welcome and Introductions

Mayor Bowman began the meeting by welcoming the Task Force members and thanking them for their participation. Mr. Klein next introduced Mr. Logsdon, Deputy Director for Long Range Planning, and Mr. Fausz, Associate Planner – Project Manager, from

NKAPC. Mr. Fausz asked the Task Force members to take a few minutes and introduce themselves. Once the introductions were complete Mr. Fausz moved the meeting on to a discussion of housekeeping items.

2. Housekeeping Items

Mr. Fausz showed a chart that displayed the best days of the month for future meeting dates. He informed the Task Force the fourth Thursday of the month appeared to have the least amount of conflict. The Task Force agreed and set future meeting dates for the fourth Thursday at 6:00 p.m. Mr. Fausz also mentioned that future meetings would be held at Rosedale Manor.

Mr. Fausz briefly discussed what the Task Force could expect in the December and January meetings. He described the following items:

December Meeting

- What is a small area study?
- Final market study presentation
- Neighborhood review exercise
- Chair & Vice Chair
- Attendance requirements
(June 2010, 2 meetings)

January Meeting

- Elect Chair & Vice Chair
- 30 years of change
- SWOT analysis
- Branding the study
- Vision & Goals

Mr. Fausz finished the discussion of housekeeping items by stating most of the communication for the plan would be in electronic in the form of PDFs. He presented some ideas to the Task Force to help keep their files organized including:

- Creating a plan folder on their local computers
- Printing documents if they would rather review the plan in paper format
- Checking the NKAPC website (nkapc.org) for any study related files they may have missed throughout the project

3. Market Study Presentation

Mr. Fausz introduced Mr. Harnish who presented information regarding the Latonia market study. Specific information from the presentation can be found on www.nkapc.org

4. Conclusion

Mr. Fausz reminded the Task Force their next meeting would be held on December 10, 2009 at 6:00 p.m. at Rosedale Manor. The meeting ended at approximately 8:30 p.m.