

11.12.09

# Latonia Small Area Study

# Tonight's Agenda

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1. Welcome and introductions
2. Decide on future meeting dates and time
3. Location of future meetings
4. What to expect in December and January
5. Ideas to keep your files organized
6. Market study presentation

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# Welcome and Introductions

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- Points to mention
  - ▣ Your name!
  - ▣ Who you represent
    - Neighborhood / Business / City / Church / etc.
  - ▣ What's the last thing you bought in the study area?
  - ▣ Name one or two things you think the plan should address.

# Future Meeting Dates

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	Monday	Tuesday	Wednesday	Thursday
First	Green	Red	Green	Red
Second	Yellow	Red	Green	Red
Third	Red	Red	Red	Yellow
Fourth	Green	Red	Red	Green 

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# Future Meeting Start Time

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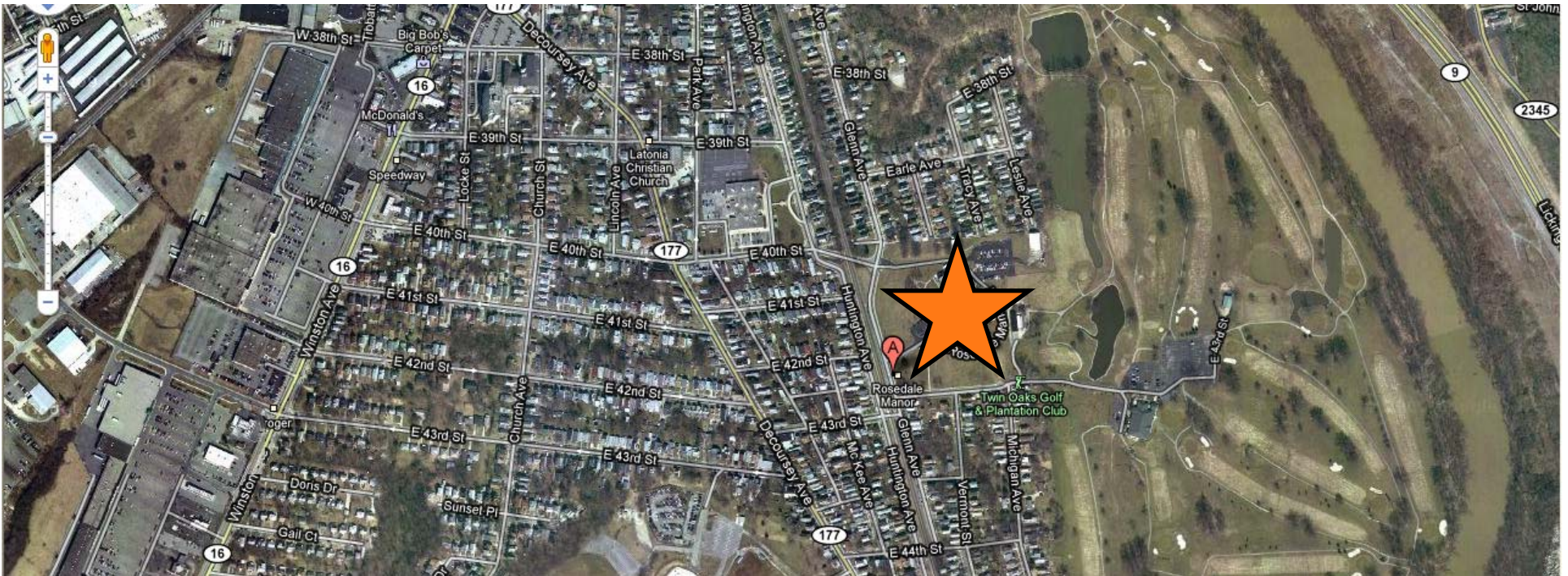
- Meetings usually 1 ½ hours
- What starting time is best for the group?



# Location of Future Meetings

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- Future meetings will be held at **Rosedale Manor**
  - ▣ 4250 Glenn Ave. - Covington, KY 41015
  - ▣ (859) 431-2244



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# December and January Meetings

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## December 10, 2009

- What is a small area study?
- Final market study presentation
- Neighborhood review exercise
- Chair & Vice Chair
- Attendance requirements  
(June 2010, 2 meetings)

## January (Date TBD)

- Elect Chair & Vice Chair
- 30 years of change
- SWOT analysis
- Branding the study
- Vision & Goals

# Keeping Your Plan Organized

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- ❑ Electronic communication
- ❑ PDFs
- ❑ Create a plan folder
- ❑ Save locally and print
- ❑ NKAPC website ([nkapc.org](http://nkapc.org))





# Market Study

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- Welcome Doug Harnish
- Market Metric\$, LLC

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