Tonight’s Agenda

1. Welcome and introductions
2. Decide on future meeting dates and time
3. Location of future meetings
4. What to expect in December and January
5. Ideas to keep your files organized
6. Market study presentation
Welcome and Introductions

Points to mention

- Your name!
- Who you represent
  - Neighborhood / Business / City / Church / etc.
- What’s the last thing you bought in the study area?
- Name one or two things you think the plan should address.
## Future Meeting Dates

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Note: The Thursday date for the Fourth meeting is marked with a star.
Future Meeting Start Time

- Meetings usually 1 ½ hours
- What starting time is best for the group?
Location of Future Meetings

- Future meetings will be held at Rosedale Manor
  - 4250 Glenn Ave. - Covington, KY 41015
  - (859) 431-2244
December and January Meetings

December 10, 2009
- What is a small area study?
- Final market study presentation
- Neighborhood review exercise
- Chair & Vice Chair
- Attendance requirements (June 2010, 2 meetings)

January (Date TBD)
- Elect Chair & Vice Chair
- 30 years of change
- SWOT analysis
- Branding the study
- Vision & Goals
Keeping Your Plan Organized

- Electronic communication
- PDFs
- Create a plan folder
- Save locally and print
- NKAPC website (nkapc.org)
Welcome Doug Harnish
Market Metric$, LLC