High Impact Priorities and Recommendations

- Create a Strategic Action Committee to begin implementing the plan
- Focus on residential rejuvenation to increase interest in all markets
  - Residential
  - Commercial
  - Office
- Work towards implementing commercial and redevelopment recommendations to see results across the plan’s spectrum
  - Land use changes
  - Update zoning to better match the area and its needs
  - Address mobility and wayfinding for both residents and visitors
  - Use green infrastructure practices to help manage stormwater
  - Increase access to community facilities to provide market diversity

Fast Action Steps

- Begin enhancing curb appeal in housing
  - Beautification
  - Clean up
  - Targeted code enforcement
- Evaluate zoning codes
  - Residential densities
  - Neighborhood commercial nodes
- Create more pronounced gateways
- Work to begin creating City-wide wayfinding system
- Collaborate to create mini-park at service station
- Support efforts to implement Licking River Greenway Master Plan
- Support City’s efforts to implement pavement repair program
  - Streets
  - Sidewalks
- Install new sidewalks where possible