



# Madison Avenue Corridor

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Public Meeting  
February 27, 2008

Holmes High School Auditorium

Thank you for coming!



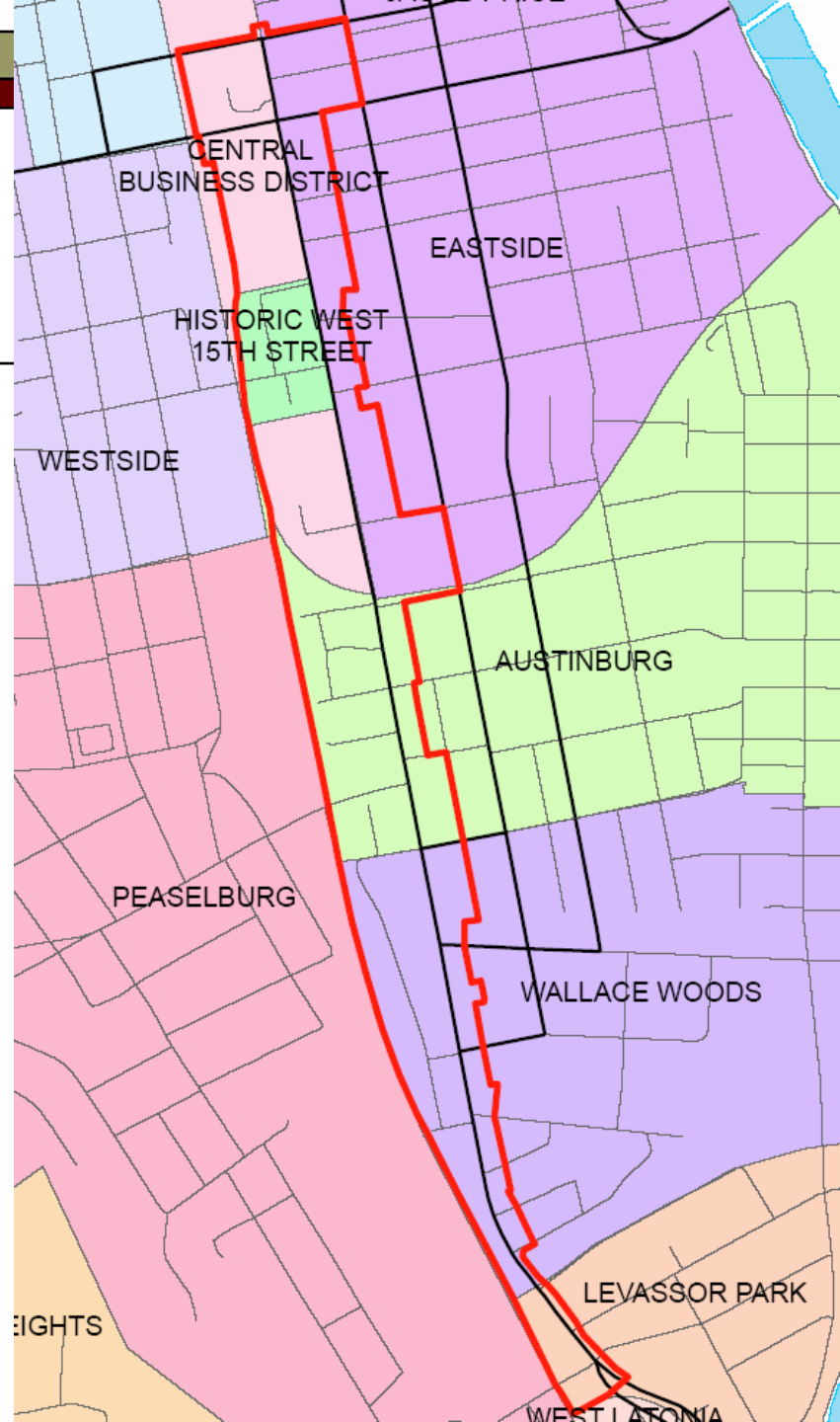
# A Quick Overview...

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- ❑ 2005 – Madison Avenue Redevelopment Plan
- ❑ 2006 – Plan adopted by the City Commission
- ❑ 2007 – NKAPC retained to assist City with new zoning regulations to implement the plan
- ❑ Steering Committee (16) for input / review
- ❑ Moratorium in place until July 30, 2008
- ❑ 2008 – New overlay zone regulations underway

# Madison Avenue Overlay District

- ❑ 1.3 miles (12<sup>th</sup>/MLK Blvd to KY 16/17)
- ❑ 88 acres
- ❑ Neighborhoods
  - Eastside
  - W 15<sup>th</sup> Street
  - Austinburg
  - Wallace Woods
  - Levassor Park



# North end – 12<sup>th</sup> St/MLK Jr. Blvd

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# 15<sup>th</sup> Street

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# Railroad underpass





# Railroad to 19<sup>th</sup> Street

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# 19<sup>th</sup> Street to Wallace





# Wallace to Sterrett

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# South end - Sterrett to KY 16/17

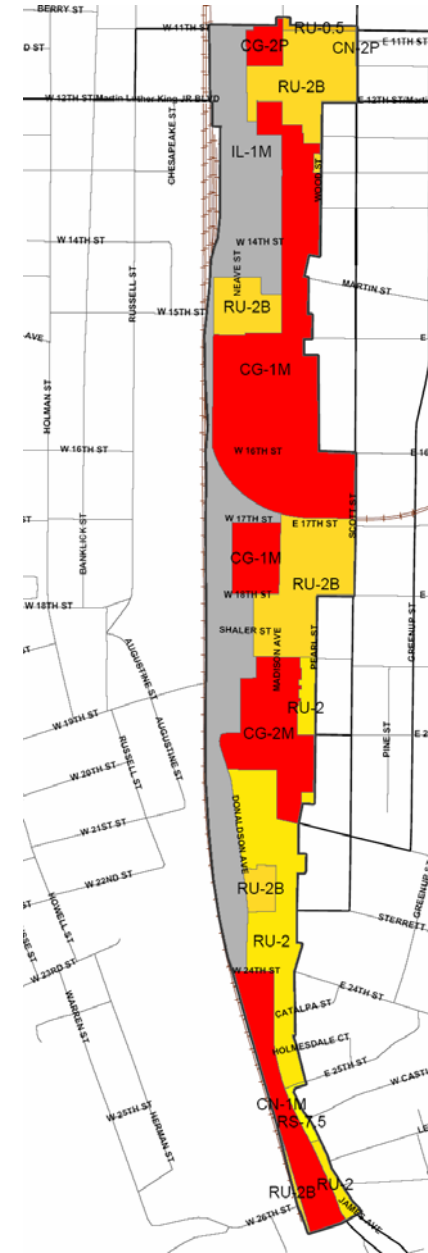
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# Corridor Zoning

- 10 underlying zones
  - 5 Commercial
  - 4 Residential
  - 1 Industrial





# Goals for Madison Avenue

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- ❑ Turn the corridor into a destination vs. a throughway elsewhere
- ❑ Maintain commercial emphasis (wake up the storefronts)
- ❑ Preserve the historic character of the area
- ❑ Provide adequate off-street parking
- ❑ Balance transit, walking, and traffic
- ❑ Implement streetscape improvements



# Historic Context



# Historic Context



Car Barns and north from 20th & Madison Ave., Covington, Ky.



# Historic Context



6. - CORNER OF MADISON AND 20 TH St.

of Cincinnati  
COVINGTON, Ky.  
Hamilton County  
HAND-COLORED

# Public Space / Streetscape

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Frontage type requirements  
shape the public realm

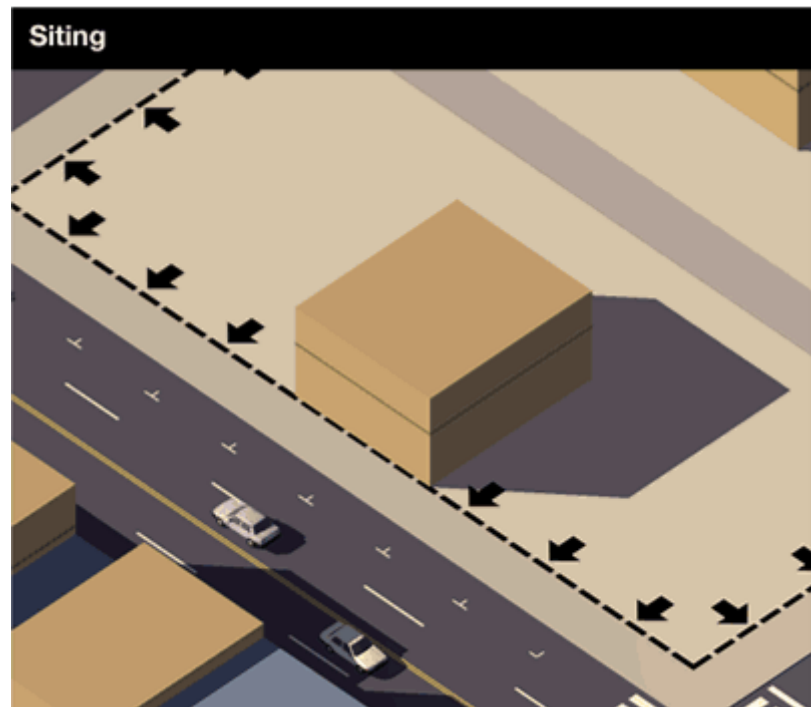


- ❑ Bulb-outs at intersections
- ❑ Use of special pavers
- ❑ Street furniture
- ❑ Signage and wayfinding
- ❑ On-street spaces to support outdoor dining, entertainment and cultural activities
- ❑ Landscaping

# Building Form Standards

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- ❑ Building placement
- ❑ Frontage
- ❑ Fenestration
- ❑ Height (stories)
- ❑ Parking
- ❑ Signage

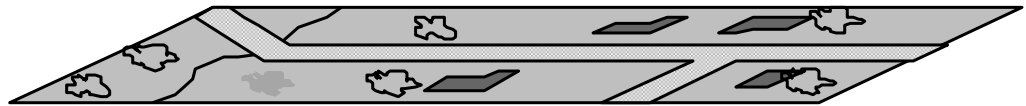




# How Does an Overlay Zone work?

- ❑ Does not replace any aspects of existing code
- ❑ Ties specific standards to a specific area
- ❑ Requires a map amendment by the city to put into effect

**Overlay Zone**



**Base Zone (i.e. RU-2B)**



# Peoria, Illinois



*Underground utilities*

*Urban Advantage*

# Peoria, Illinois



*Wider sidewalks*



# Peoria, Illinois



Street trees



# Peoria, Illinois



*Architectural improvements*

**Urban Advantage**

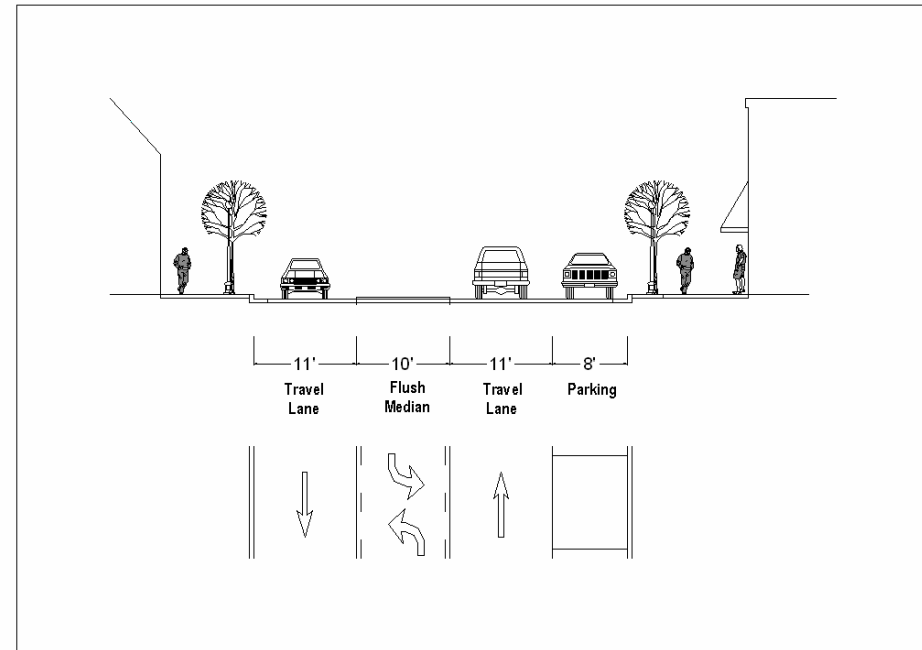
For the Heart of Peoria Commission and Ferrell Madden Associates.

# Madison Avenue Transportation Study

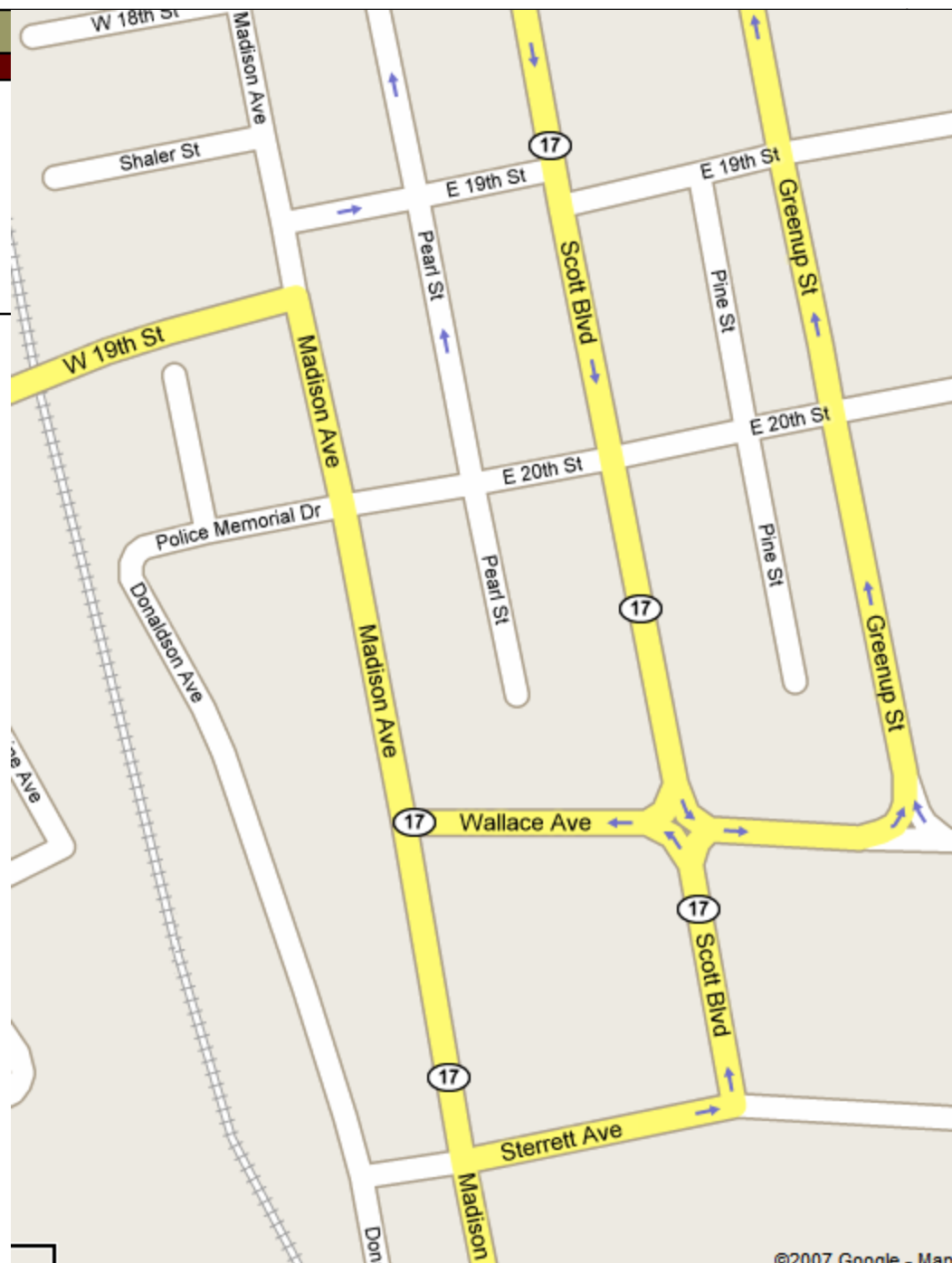
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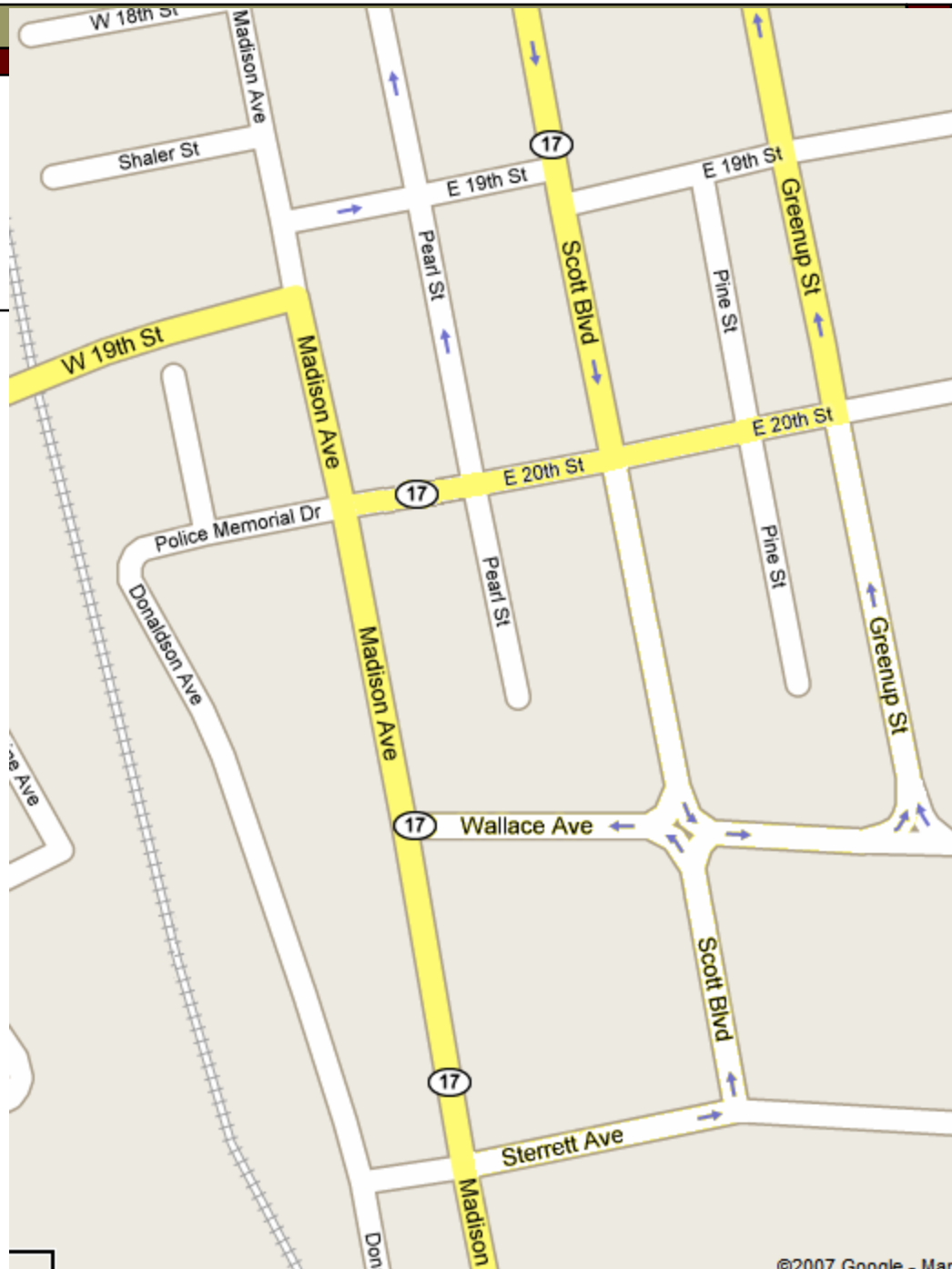
# Madison Avenue Corridor Plan



# KY 17 Existing

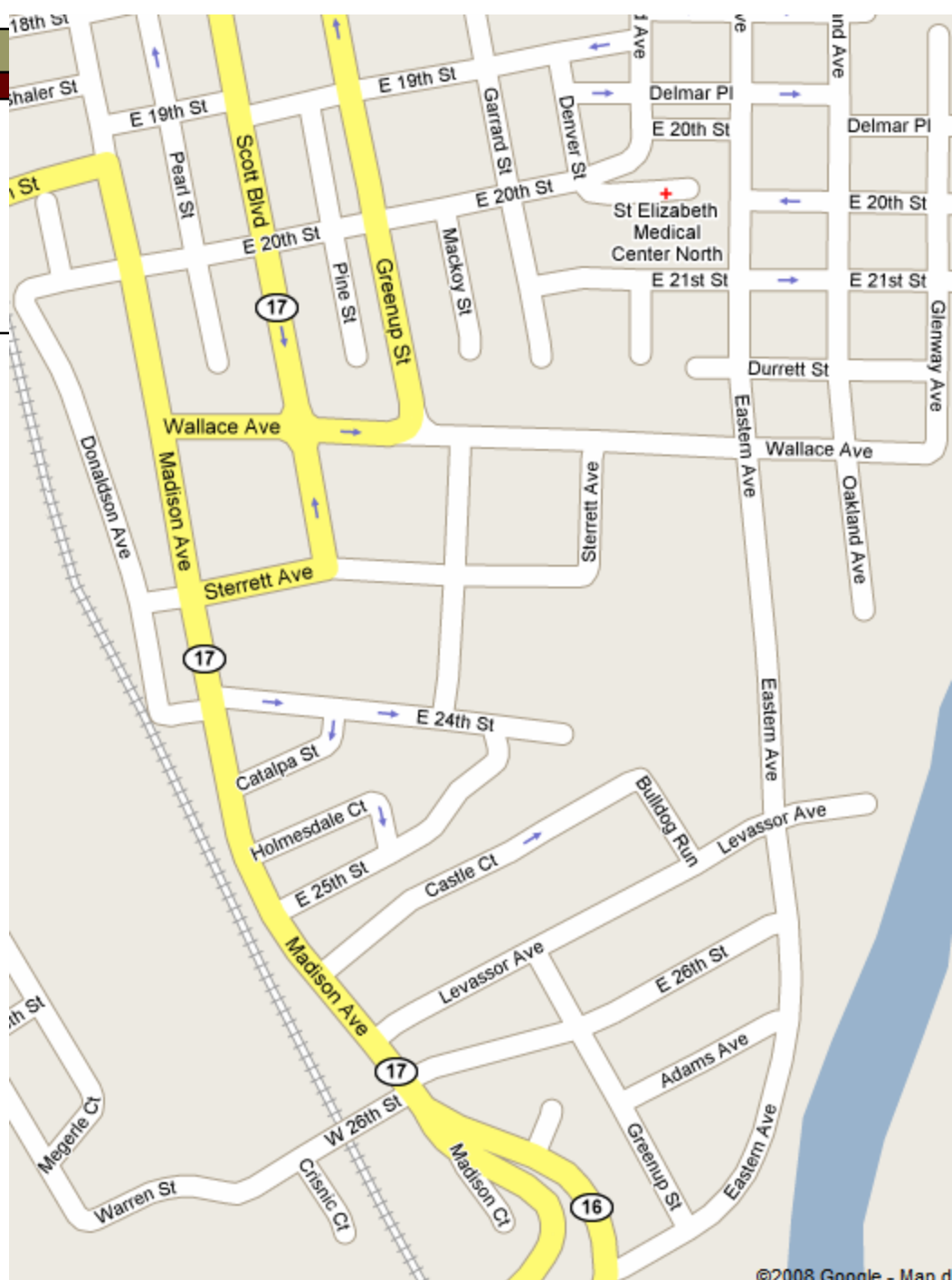


# KY 17 Proposed

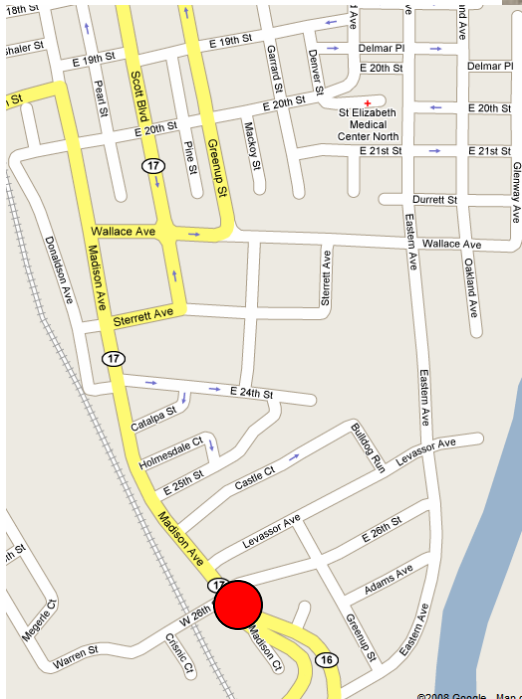




# Eastern Ave.



# Madison at 26<sup>th</sup> Street



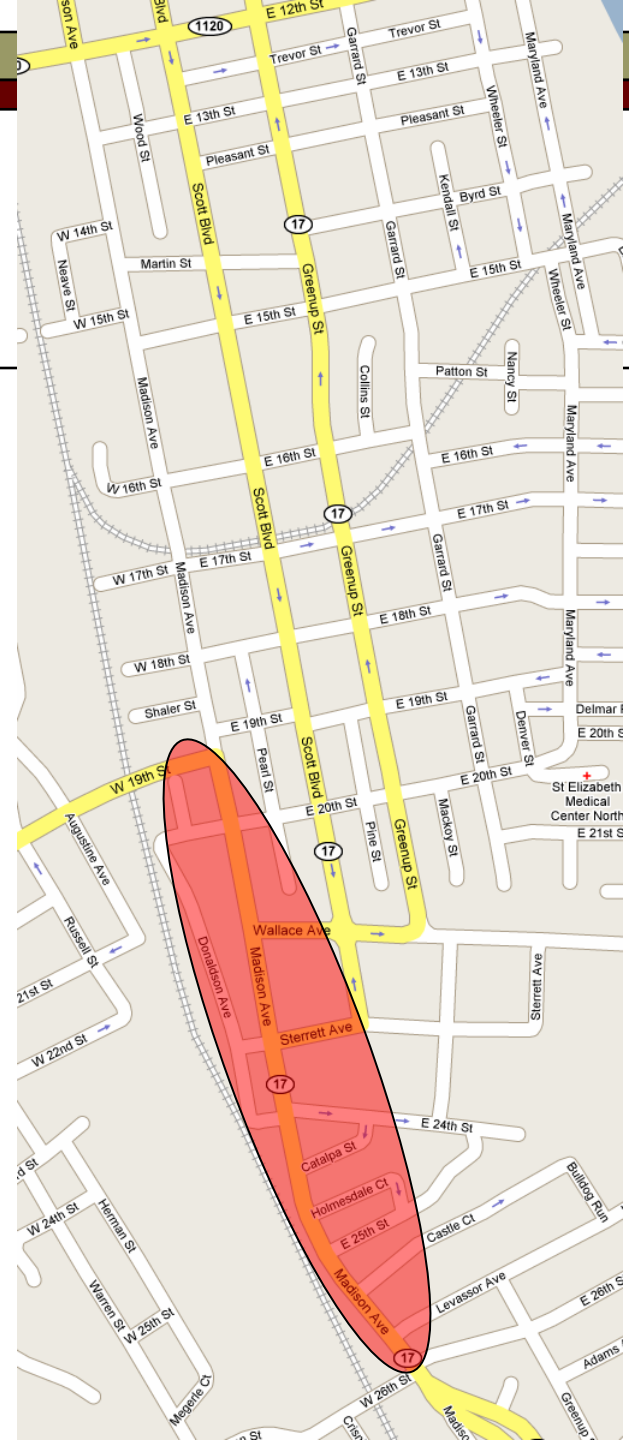
# Study Area

## □ Overlay Project

- 26<sup>th</sup> Street (KY 16/17)
- 12<sup>th</sup> Street

## □ Transportation Study

- 26<sup>th</sup> Street (KY 16/17)
- 19<sup>th</sup> Street



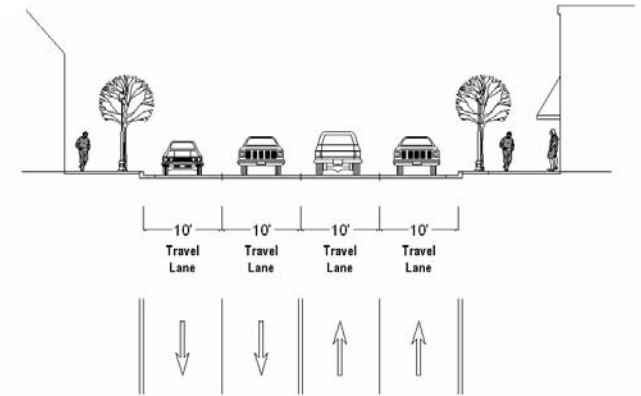
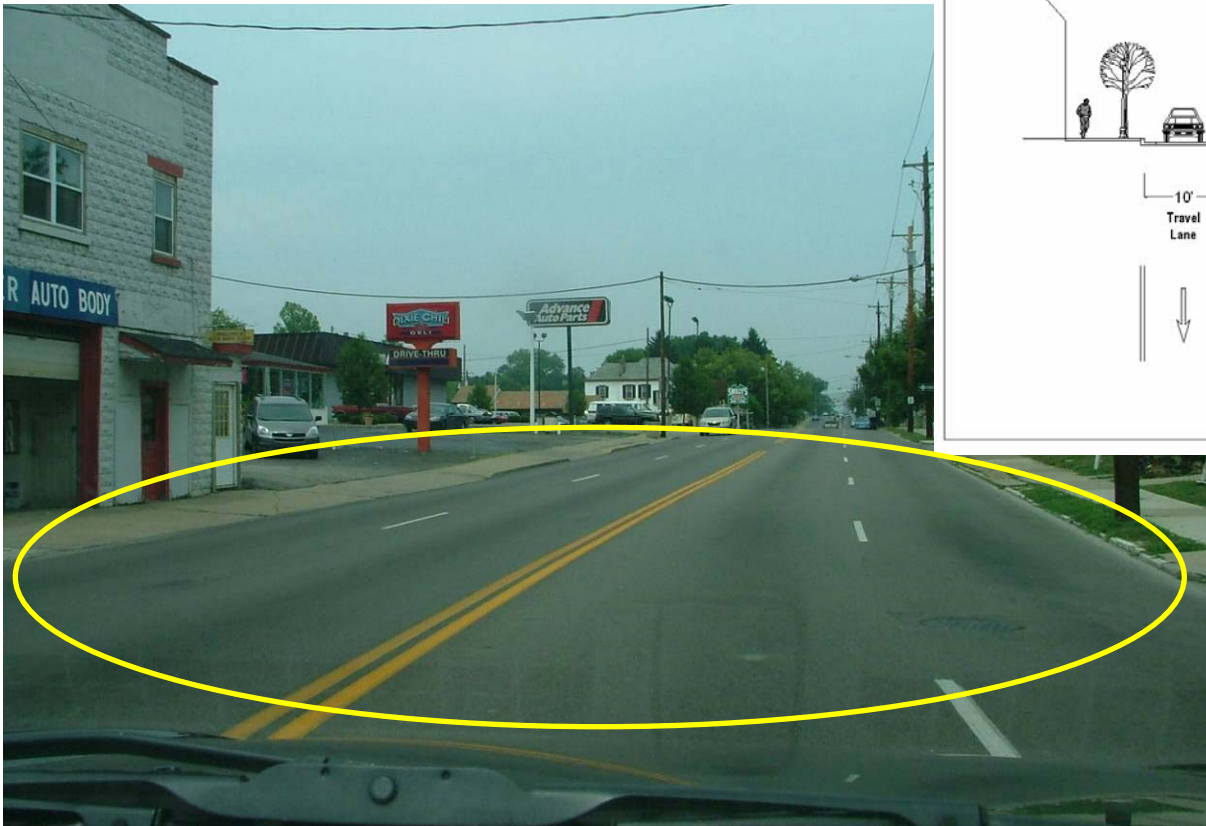


# South End Alternatives

(South of 19<sup>th</sup> Street)

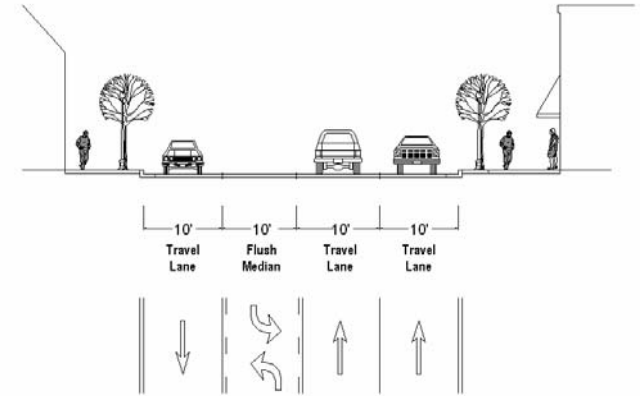
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# Alternative A: 4-Lanes



- ❑ 10 ft Lanes
- ❑ Time Restricted Parking (Both Sides)

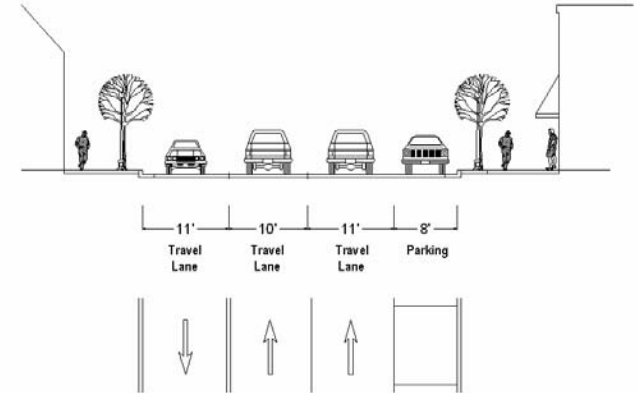
# Alternative B: 3+1-Lanes



- ❑ 10 ft Lanes
- ❑ Time Restricted Parking (One Side)



# Alternative C: 3-Lanes



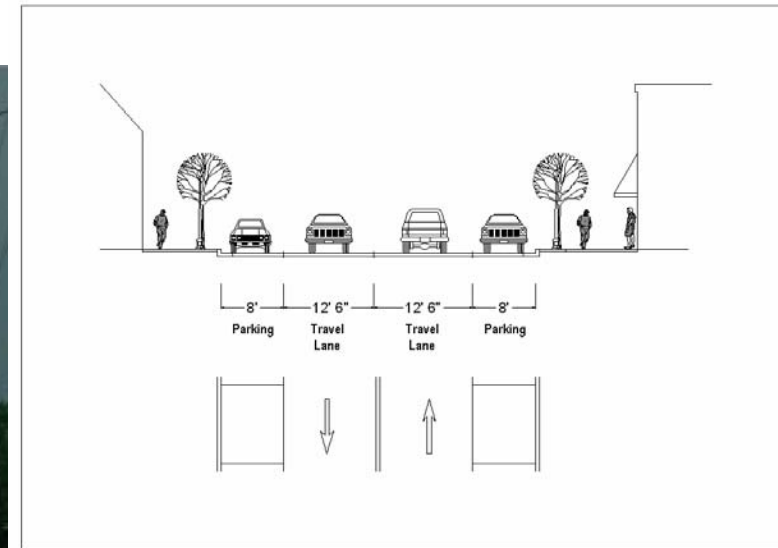
- 11 ft Lanes
- Unrestricted Parking (One Side)

# North End Alternatives

(North of 19<sup>th</sup> Street)

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## 6. On a scale of 1 to 7, rate each of the following cross section designs for Madison Avenue



1	2	3	4	5	6	7

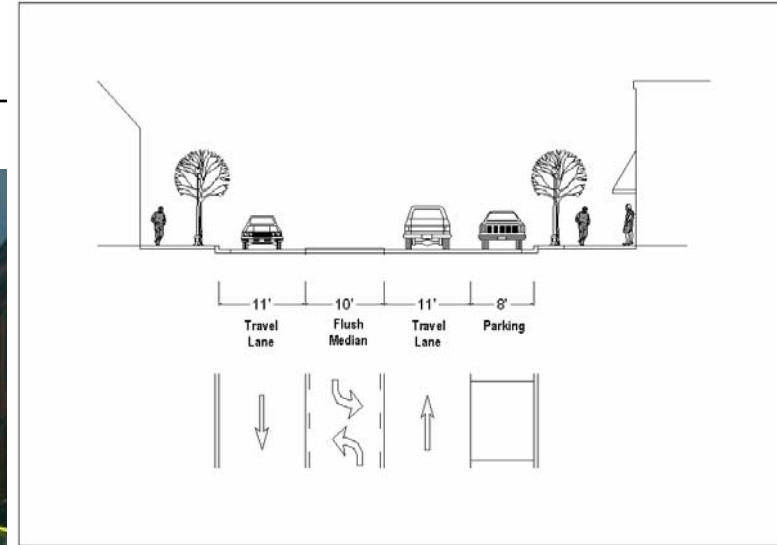
Least

Neutral

Most



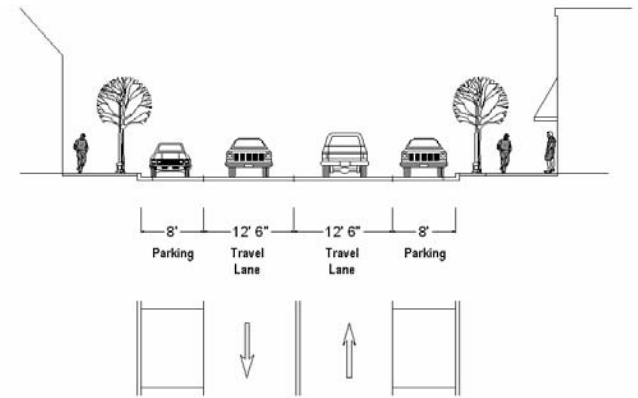
## 7. On a scale of 1 to 7, rate each of the following cross section designs for Madison Avenue



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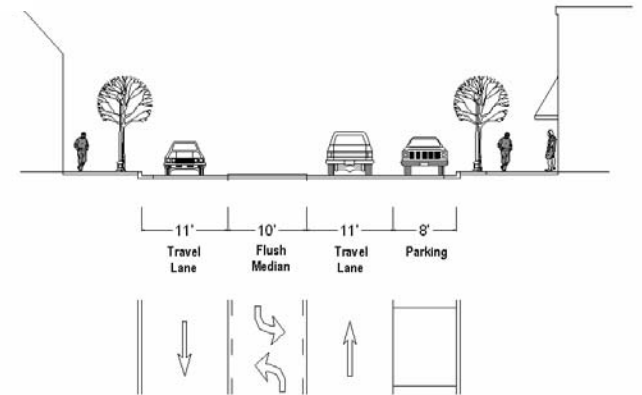
Least Neutral Most

# Alternative D: 2-Lanes



- ❑ 12 ft Lanes
- ❑ Unrestricted Parking (Both Sides)

# Alternative E: 3-Lanes



- ❑ 11 ft Lanes
- ❑ Time Restricted Parking (One Side)