

## APPENDIX A



SURVEY QUESTIONNAIRE AND SUMMARY

## PUBLIC OPINION SURVEY RESULTS

A total of 295 surveys were mailed to area residents and 102 (35%) were returned. Generally, a response rate of over 10 percent is considered good. A response of 35 percent is outstanding and illustrates the importance and concerns the residents of the area place on this issue.

There were a total of 12 questions. Some of the respondents listed several answers for individual questions. Every answer was tallied resulting in the total number of responses to some questions larger than the number of received surveys.

In response to the second question - **How long have residents lived in the area** a total of 91 responses were received. Approximately 66 residents have lived in the area for more than 5 years, 19 between 1-5 years, and 6 have lived in the area for less than 1 year.

The third question, **where do residents work** resulted in 28 different responses. The total number of responses was 111. Twenty-four residents who responded were retired individuals, 14 traveled to Cincinnati, 11 to Florence, 8 to Walton, 7 to Edgewood and 6 respondents traveled to Independence for work. The remaining 22 locations received between 4 and 1 votes.

There were 90 responses for question 4, **Where do Residents Shop**. Independence was the clear shopping destination for 53 respondents. Of these 53 responses the Kroger store was cited more than any other store. Florence was second receiving 24, and Fort Mitchell, Fort Wright, and Erlanger each received one or two votes.

Question 5, **Where do People go for Entertainment**, received 91 responses. Florence received 52 votes with Independence, the second most popular choice, with 10 votes. Fort Wright received 4, Erlanger, Fort Mitchell, Crestview Hills, and Newport each received 1 or 2 votes each.

In response to Question 6, **What aspect of the area's heritage should be preserved** residents favored farmland and preserving the farming community.

We received 93 responses to Question 7, **What type of Community do the residents' desire**. The majority of respondents voted for staying rural with 73 votes, 9 voted for a small amount of compatible businesses, and 11 voted for self-sufficiency.

From the responses received a majority of the residents have lived in the area for more than 5 years and a strong majority of these residents want the area to stay rural. A survey of question 11 - **Residents' biggest concern for the area** and question 12 - **What residents' like about the area** support this finding.

In question 12 - farmland, open space, and peacefulness, are the best-loved features of the area. Many residents wrote on their surveys that the open rural character is why they live in the area. An interesting secondary observation is that residents like the area's close proximity to shops and the amenities offered by an urban environment.

### **Major Concerns**

***Loss of farmland and openness  
Increased traffic***

1. Where do you live? (Road or subdivision)

\_\_\_\_\_

\_\_\_\_\_

2. How long have you lived in the area? (Check one)

☐ Less than 1 year

☐ 1 to 5 years

☐ More than 5 years

3. What city do you work in?

\_\_\_\_\_

4. What store do you most often shop for groceries? What location?

\_\_\_\_\_

5. Where do you most often go to eat out or for entertainment?

\_\_\_\_\_

6. What aspect of the area’s heritage (history) should be preserved?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7. Should the area continue to be a rural type community or change to include more urban type services?

☐ Stay primarily a rural community.

☐ Encourage a small amount of compatible businesses.

☐ Become a self- sufficient community with schools, shops and jobs.

8. Should this area try to develop a unique identity? If so how?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

9. In which of these areas is intensive development not appropriate: (rank all these items from 1 - most important to protect to 8 - least important):

\_\_\_\_\_ Floodways, creeks and drainages

\_\_\_\_\_ Scenic quality of farmland

\_\_\_\_\_ Specimen tree stands

\_\_\_\_\_ Riparian areas (floodway vegetation)

\_\_\_\_\_ Steep slopes

\_\_\_\_\_ Historic sites

\_\_\_\_\_ Poor soils for septic drainage & dwellings

\_\_\_\_\_ Prime Agricultural Soils

\_\_\_\_\_ Others?

10. Rank the following factors that affect the efficiency of future growth? (1 - most important, to 8 - least important):

\_\_\_\_\_ Improved and connected roads

\_\_\_\_\_ Availability of transit

\_\_\_\_\_ In or near existing development

\_\_\_\_\_ Proximity to shopping

\_\_\_\_\_ Quick response for emergency services

\_\_\_\_\_ Proximity to employment

\_\_\_\_\_ Proximity to schools & parks

\_\_\_\_\_ Diversity in income/housing

\_\_\_\_\_ Other factors?

11. What is your biggest concern as the area continues to develop?

\_\_\_\_\_

\_\_\_\_\_

12. What do you best like about the area where you live?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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**PLEASE FILL IN THE FOLLOWING INFORMATION TO ENTER IN THE RAFFLE**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact number: \_\_\_\_\_

Email (optional): \_\_\_\_\_

☐ Yes email me updates on the project ☐ No, just include me in the raffle